Eastern Branch Poster Evaluation

		Points	Poster#						
Scientific Content 60%	Content	5	Title concise, informative and relevant to poster content; judge title given on poster (not Program Book)						
		5	Introduction, justification & background w/ pertinent literature						
		10	Abstract informative, well written, correlates with poster content & printed on poster; if poster is billboard style, the Abstract should be made available via QR code						
		10	Objectives or hypotheses clearly stated & concise						
		10	Materials & methods (study design) clear, concise, & appropriate to problem						
		10	Interpretation of results and analysis clear, concise & accurate; if poster is billboard style, the central billboard message ("hook") is supported by data provided						
		10	Significance of results to field of study clearly discussed						
	Organization	5	Logical order, minimum redundancy						
40%		5	Effective use of space; smooth transitions between sections						
Poster Display 40	Visual Aids	10	Legible w/ appropriate-size fonts, color contrast, no conflicting backgrounds; if poster is billboard style, QR code functions properly and directs viewer to concise, relevant content						
		10	Text w/ no grammatical errors & not excessively wordy						
		10	Effective use of figures and/or tables, coordinated with & cited in text						

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Poster#	Presenter	Comments