



2022 ESA, ESC, and ESBC Joint Annual Meeting

Entomology as inspiration: Insects
through art, science, and culture

Vancouver, British Columbia, Canada

November 13-16

Réunion annuelle conjointe ESA, SEC, et SECB 2022

L'entomologie comme source d'inspiration :
Les insectes à travers l'art, la science et la culture

Vancouver, Colombie-Britannique, Canada

13-16 novembre



EXHIBITOR PROSPECTUS

As an exhibitor you have the unique opportunity
to collaborate with memberships of the three host societies and
connect with more than 3,000 scientists and researchers from
around the globe.

This is your opportunity to broaden your exposure and connect to
key buyers of products and services for the entomological sciences.

Reserve Your
Booth **Today!**

Visit entsoc.org/events/annual-meeting or contact
Cindy Myers at cmymers@entsoc.org.

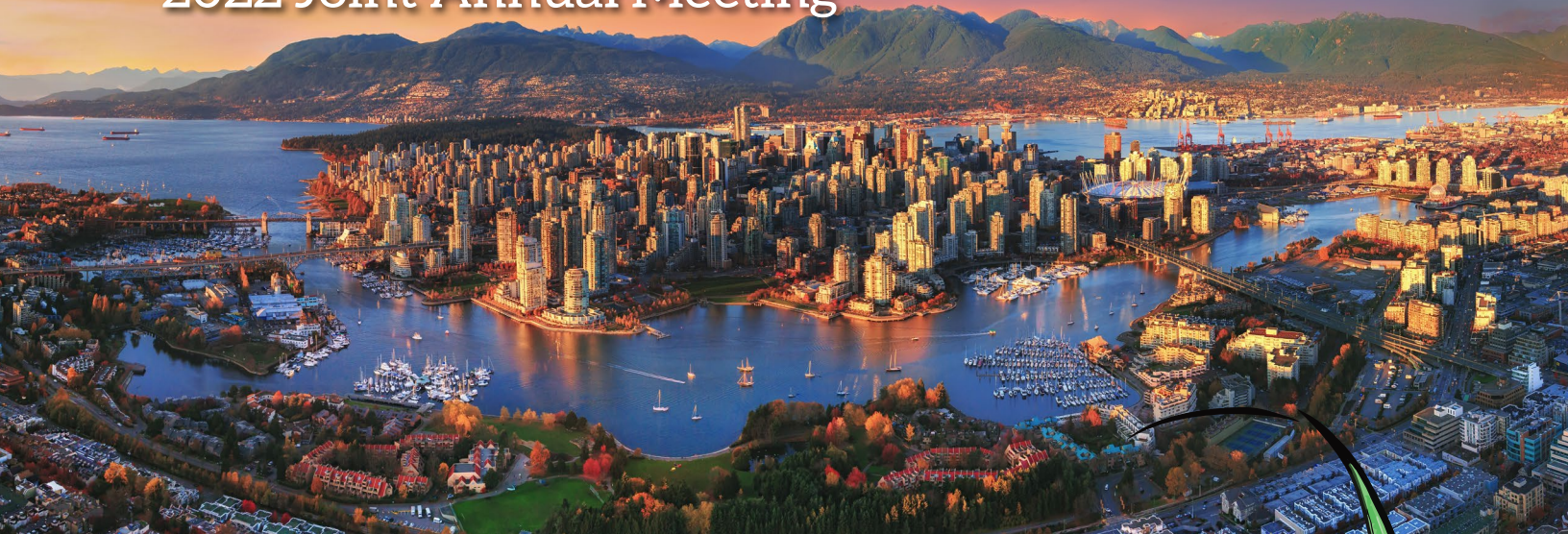
Hosted by:



ENTOMOLOGICAL
SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY



Welcome to Vancouver, Canada for the 2022 Joint Annual Meeting



About Our Host City

As a bustling seaport and Canada's greenest city, Vancouver offers a plethora of culinary delights, museums and markets, attracting attendees from across the globe – including the Pacific Rim, the United States and Canada. You can easily walk, bike or ride around the city; be sure to stop at Stanley Park for a breathtaking view of the harbor and its constant activities.



About Your Hosts



ENTOMOLOGICAL
SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY

The Entomological Society of America (ESA) is the largest organization serving the professional and scientific needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has 7,000 members affiliated with educational institutions, health agencies, private industry, and government. Visit entsoc.org



The Entomological Society of Canada (ESC) has been Canada's national entomological society for over 150 years, and one of the oldest and largest scientific societies in the country. Through its annual meetings and publications, they facilitate communication among professional, amateur and student Canadian entomologists. Visit esc-sec.ca



The Entomological Society of British Columbia (ESBC) is a registered scientific society for the advancement of entomological knowledge in the province of British Columbia. Visit entsocbc.ca

Increase your presence in the insect science community and join us on the exhibit floor or online.



Reserve Your Booth TODAY!

Visit entsoc.org/events/annual-meeting or contact Cindy Myers at cmyers@entsoc.org.



Become an Exhibitor

The Joint Annual Meeting will be a hybrid event with both in-person and virtual experiences. We are pleased to offer two options for our exhibitors to participate. Our virtual platform expands your reach to anyone interested in the meeting to see your virtual booth for 6 months.

As an Exhibitor, you can:

- Put your products or services in front of a new, broader audience
- Generate on-site sales
- Reinforce your brand influence within the insect science community
- Connect with current customers
- Gather high-quality leads to foster new business for your company
- Motivate future research through your products and services

Option 1: In-Person + Virtual Booth

A standard 10'x10' booth includes:

- One 6' skirted table and two contour chairs
- 8' draped back wall, 3' side rails and booth sign
- Two complimentary in-person and virtual meeting registrations (per 10'x10' booth purchased) for your booth representatives
- **PLUS**, all the benefits of a virtual booth (shown in Option 2).

RATES	EARLY-BIRD (before April 1, 2022)	REGULAR (after April 2, 2022)
In-Person Booth	\$1,800	\$2,100
Nonprofit**	\$1,200	\$1,500

**Nonprofit exhibitors must submit a 501(c)(3) for or the Canadian equivalent to qualify for the discounted rate.

Option 2: Virtual Booth Only

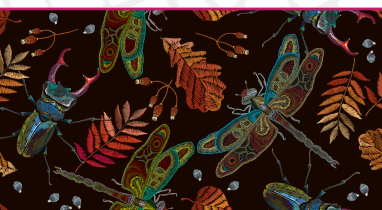
\$1,000 per company

Attendees will be able to visit and access your online virtual booth anytime throughout the meeting and for up to one year following.

Virtual booth features include:

- Lead retrieval report providing information on all of the attendees that visit your booth.*
- Introduction video
- Opportunities for video chatting with attendees
- Expanded company description
- PDF uploads
- Web link listings
- Booth banner ad
- Company logo on exhibitor listing
- Two complimentary virtual-only meeting registrations
- Listing in the mobile app

*Attendee information is only provided if the attendee agrees to share their information with exhibitors in their attendee profile.



**NEW
THIS
YEAR!**

Artisan Row

Special Artisan rates are available to small independent artists. Rates will be offered on a sliding scale and first-come, first-served basis. **Don't wait! Contact Cindy Myers to reserve your space today.**

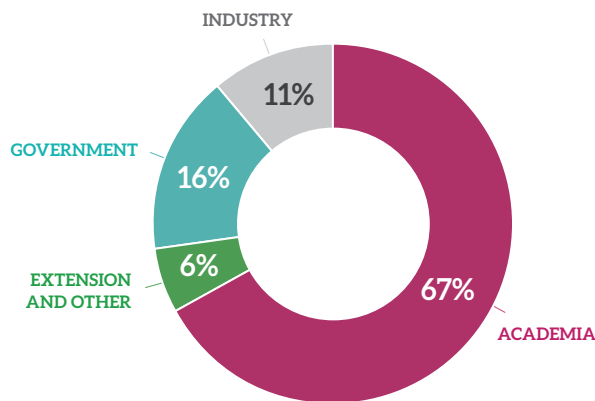
Reserve Your Booth TODAY!

Visit entsoc.org/events/annual-meeting or contact Cindy Myers at cm Myers@entsoc.org.

Attendee Profile

The 2022 Joint Annual Meeting will provide a forum for scientists, researchers, academia, technicians, government, and industry representatives on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.

ATTENDEE FIELDS OF INTEREST



*Demographics based on historical Annual Meeting data.

Join the 2022 Corporate Partners Program

CORPORATE PARTNERS PROGRAM

Become a **2022 Corporate Partner** of the Entomological Society of America — a year-long marketing opportunity to establish relationships with our 7,000 members.

Maximize brand awareness and show your support of the entomological sciences. As an ESA Corporate Partner, you will receive recognition and visibility, setting yourself apart from your competition.

The three-tiered ESA Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals. All partnership levels offer complete marketing packages including e-mail blasts, online advertising, print advertising, digital ad retargeting, leadership access, complimentary memberships, ESA Annual Meeting registrations, and more.

"Today's ESA is changing the way that people view insect science as we support efforts to feed the world and protect us all from vector-borne diseases. Our membership is strong and growing and includes thousands of students, postdocs, and early career professionals who are your future workforce as well as the future of the field. ESA is grateful for the support of our partner organizations, who play an incredibly important role in supporting the discipline we all serve."

— CHRIS STELLING, CAL, ESA EXECUTIVE DIRECTOR

By partnering with the Entomological Society of America, you'll have an opportunity to establish relationships with our 7,000 members while maximizing brand awareness and showing your support of the entomological sciences.

As an ESA Corporate Partner, you will receive recognition and visibility—setting yourself apart from your competition. This three-tiered Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals.

Find out more. Contact Cindy Myers at cmymers@entsoc.org.

Exhibit Hall Schedule

MOVE IN

Sunday, November 13

8:00 a.m. – 5:00 p.m.

MOVE OUT

Wednesday, November 16

2:00 p.m. – 8:00 p.m.

Exhibit Hall Hours

WELCOME RECEPTION (in the Exhibit Hall)

Sunday, November 13

7:30 p.m. – 9:30 p.m.

Monday, November 14

9:00 a.m. – 5:00 p.m.

Tuesday, November 15

9:00 a.m. – 5:00 p.m.

Wednesday, November 16

9:00 a.m. – 2:00 p.m.



Stay Connected and Up-To-Date

The 2022 Joint Annual Meeting Mobile App will offer the same functionality as the virtual meeting platform, providing both in-person attendees and the virtual audience greater access to you and your materials shared via your virtual booth.

ESA is Dedicated to Hosting a Safe In-Person Meeting

As COVID-19 and the pandemic evolves throughout the year, ESA is prepared to follow all health and safety protocols implemented by Canada, British Columbia, and the Vancouver, Convention Centre.



For guidelines entering into Canada visit: travel.gc.ca/travel-covid

For guidelines returning to the USA visit: ca.usembassy.gov/covid-19-information-canada-3

Call today! We look forward to hearing from you.

entsoc.org/events/annual-meeting | Cindy Myers at cmymers@entsoc.org