

**RESERVE
YOUR
BOOTH
TODAY!**

2023 ENTOMOLOGY

November 5-8 | National Harbor, MD



AS AN EXHIBITOR

you have the opportunity to collaborate and connect with more than 3,000 scientists and researchers from around the globe.

Broaden your exposure and connect to key buyers of products and services for the entomological sciences.

EXHIBITOR PROSPECTUS

Visit entsoc.org/events/annual-meeting/entomology-2023
or contact Cindy Myers at cmyers@entsoc.org.



**ENTOMOLOGICAL
SOCIETY OF AMERICA**
SHARING INSECT SCIENCE GLOBALLY



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GAYLORD RESORT & CONVENTION CENTER | NATIONAL HARBOR, MD
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Welcome to National Harbor

Located just 15 minutes from Washington, D.C., on the Potomac River, National Harbor provides the ideal location to get to. Easily accessible from three regional airports—Reagan National, Dulles International and Baltimore-Washington International—and Amtrak, it has quickly become one of the top tourism destinations in the mid-atlantic with more than 14 million visitors annually. There is something for everyone at National Harbor with 40 restaurants and 160 retail outlets including specialty boutiques and Tanger Outlets with 85 designer brands.

Gaylord National Resort and Convention Center

Standing on the banks of the Potomac River, Gaylord National Resort welcomes guests to an upscale experience in the heart of National Harbor. The Prince George's Exhibit Hall is located on the lower level of the convention center and offers over 100,000 square feet of exhibit space.

Increase your presence in the insect science community and join us on the exhibit floor.

About the Entomological Society of America (ESA)



ENTOMOLOGICAL SOCIETY OF AMERICA
SHARING INSECT SCIENCE GLOBALLY

ESA—the largest organization serving the professional and scientific

needs of entomologists and individuals in related disciplines from around the world. Founded in 1889, ESA today has **7,000 members** affiliated with educational institutions, health agencies, private industry, and government.

Find out more at entsoc.org.



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Exhibitors...

EXPAND YOUR REACH

As an Exhibitor, you can:

- Put your products or services in front of a new, broader audience
- Generate on-site sales
- Reinforce your brand influence within the insect science community
- Connect with current customers
- Gather high-quality leads to foster new business for your company
- Motivate future research through your products and services



EXPAND YOUR EXPOSURE

ESA offers a variety of advertising outlets, including both print and digital options. You can cast a wide net and share your message with our entire audience or target individuals in specific disciplines or career stages.

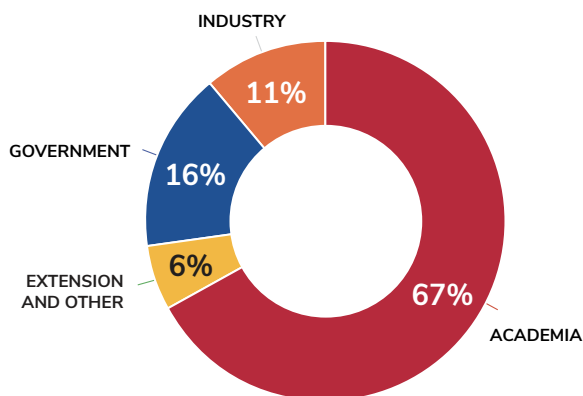
Opportunities include:

- Digital ad retargeting
- Career center
- American Entomologist
- ESA website
- Bi-weekly e-news

Attendee Profile

The 2023 Annual Meeting will provide a forum for **scientists, researchers, academia, technicians, government, and industry representatives** on all levels to discuss the latest research and innovations in the many diverse fields of entomology, to share expertise in their specific fields of interest, and to present their research and products.

ATTENDEE FIELDS OF INTEREST



Note: Demographics based on historical Annual Meeting data.

In-Person + Virtual Booths

A standard 10'x10' booth includes:

- One 6' skirted table and two contour chairs
- 8' draped back wall, 3' side rails and booth sign
- Two complimentary in-person and virtual meeting registrations (per 10'x10' booth purchased) for your booth representatives
- **PLUS**, an online listing of your virtual booth and a mobile app listing.

	EARLY-BIRD before April 1, 2023	REGULAR after April 2, 2023
Regular Booth	\$1,800	\$2,100
Premium Booth*	\$2,100	\$2,400

*Nonprofit exhibitors must submit a 501(c)(3) to qualify for the discounted rate.

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EXHIBIT HALL

Schedule:

MOVE IN

Sunday, November 5..... 8:00 a.m. – 5:00 p.m.

MOVE OUT

Wednesday, November 8 2:00 p.m. – 8:00 p.m.

Hours:

Welcome Reception (in the Exhibit Hall)

Sunday, November 5 7:30 p.m. – 9:30 p.m.

Monday, November 6..... 9:00 a.m. – 5:00 p.m.

Tuesday, November 7 9:00 a.m. – 5:00 p.m.

Wednesday, November 8 9:00 a.m. – 2:00 p.m.

Join the 2023 Corporate Partners Program

By partnering with the Entomological Society of America, you will have an opportunity to establish relationships with our 7,000 members while maximizing brand awareness and showing your support of the entomological sciences.

As an ESA Corporate Partner, you will receive recognition and visibility—setting yourself apart from your competition. This three-tiered Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals.

Find out more. Contact Cindy Myers at cmyers@entsoc.org.



Special ARTISAN ROW rates are available to small independent artists.
Contact Cindy Myers for more information.

CONTACT US TODAY! We look forward to hearing from you.
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