

# CORPORATE PARTNERS PROGRAM

Become a **2023  
CORPORATE PARTNER**  
of the Entomological Society of  
America — a year-long marketing  
opportunity to establish  
relationships with our  
**7,000+ members.**

**Maximize brand awareness and show your support of the entomological sciences. As an ESA Corporate Partner, you will receive recognition and visibility, setting yourself apart from your competition.**

The three-tiered ESA Corporate Partnership Program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals. All partnership levels offer complete marketing packages including e-mail blasts, online advertising, print advertising, digital ad retargeting, leadership access, complimentary memberships, ESA Annual Meeting registrations, and more.



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“Today’s ESA is changing the way that people view insect science as we support efforts to feed the world and protect us all from vector-borne diseases. Our membership is strong and growing and includes thousands of students, postdocs, and early career professionals who are your future workforce as well as the future of the field. ESA is grateful for the support of our partner organizations, who play an incredibly important role in supporting the discipline we all serve.”

■ CHRIS STELZIG, CAE, ESA EXECUTIVE DIRECTOR





## GOLD PARTNER

**\$50,000** per package (Annual)

**SEE PAGE 4 FOR AN ADDITIONAL OPPORTUNITY!**

### ALL GOLD PARTNERS RECEIVE:

- ☒ Coordination of special events at ESA's Annual Meeting.
- ☒ Four (4) complimentary invitations to ESA's Governing Board reception.
- ☒ A three-minute, in-person speaking opportunity during the ESA Annual Meeting Opening Session **or** a prerecorded video played on-site during the in-person opening plenary and available on the ESA's Annual Meeting website.
- ☒ Guaranteed hotel rooms for company representatives at ESA's headquarter hotel during the Annual Meeting.
- ☒ Recognition as a Gold Partner on ESA's partner page **and** ESA's Annual Meeting website for one year.
- ☒ Your company's product, service, research or individual profiled on ESA's blog, *EntomologyToday.org*.

### PLUS... SELECT SIX (6) OF THE FOLLOWING ADDITIONAL PERKS:

- ☐ Four (4) complimentary exhibit booths at ESA's Annual Meeting.
- ☐ Ten (10) complimentary meeting registrations for ESA's Annual Meeting.
- ☐ Eight (8) complimentary ESA memberships for 2023.
- ☐ One (1) 12-month banner advertisement featured on ESA's website (will rotate with other partners).
- ☐ One (1) right-side banner advertisement on the homepage of ESA's Annual Meeting website (will rotate with other ads).
- ☐ One (1) banner advertisement in each of ESA's members-only, bi-weekly e-News newsletters.
- ☐ Mobile app banner advertisement and landing page on the Entomology 2023 Mobile App.
- ☐ One full-page, full-color advertisement in all four (4) issues of *ESA's American Entomologist* — your choice of location (inside front cover, inside back cover, or outside back cover—pending space availability).
- ☐ Your email message(s) sent to ESA's membership list, sent by ESA. Maximum of four (4) messages sent per year — one per quarter (with the option to select specific member categories if you wish).
- ☐ Unlimited online job postings in ESA's Career Center – **Plus**, inclusion in a new feature of both ESA's bi-weekly members-only e-News and *Early Career Professionals* newsletters where featured jobs will be listed by title, location, and hot-linked to ESA's Career Center.
- ☐ Left side advertisement on the homepage of ESA's Annual Meeting website. (Limited to one partner on a first come basis.)
- ☐ Mobile app splash page and landing page for the Entomology 2023 Mobile App. (Limited to one partner on a first come basis.)
- ☐ Six (6) months of Digital Ad Retargeting (225,000 impressions total).



**SILVER PARTNER**  
\$25,000 per package (Annual)

**ALL SILVER PARTNERS CAN SELECT  
FIVE (5) OF THE FOLLOWING:**

- ☐ Three complimentary exhibit booths at ESA's Annual Meeting.
- ☐ Six (6) complimentary meeting registrations for ESA's Annual Meeting.
- ☐ Four (4) complimentary ESA memberships for 2023.
- ☐ A six-month banner advertisement placed on ESA's website (will rotate with other partners).
- ☐ Six (6) months of banner advertisements in ESA's members-only, bi-weekly e-News newsletter.
- ☐ One (1) half page, full-color advertisement in four (4) issues of ESA's *American Entomologist*.
- ☐ Ten (10) complimentary online job postings per year in ESA's Career Center.
- ☐ Three (3) months of Digital Ad Retargeting (150,000 impressions total).

**SEE PAGE 4 FOR AN ADDITIONAL OPPORTUNITY!**



**BRONZE PARTNER**  
\$15,000 per package (Annual)

**ALL BRONZE PARTNERS CAN SELECT  
FOUR (4) OF THE FOLLOWING:**

- ☐ One (1) complimentary exhibit booth at ESA's Annual Meeting.
- ☐ Three (3) complimentary meeting registrations for ESA's Annual Meeting.
- ☐ Two (2) complimentary ESA memberships for 2023.
- ☐ A four-month banner advertisement featured on ESA's website.
- ☐ One (1) banner advertisement in six (6) of ESA's members-only, bi-weekly e-News newsletters.
- ☐ Five (5) complimentary online job postings per year in ESA's Career Center.
- ☐ Three (3) months of Digital Ad Retargeting (75,000 impressions total).





## ADDITIONAL OPPORTUNITY

- ❑ The Professional Advancement Career Training (PACT) Initiative helps graduate students and post-doctoral researchers develop the leadership and soft skills necessary for success in careers outside of academia. By sponsoring this new initiative you will be able to provide mentors from your company to engage in all of the activities that include one-on-one mentoring, monthly webinars, monthly facilitated group meetings, and lead small groups discussions with the participants.

The cost for participation from corporate participants is **\$1,000 per mentor**, with each company permitted and encouraged to support up to five mentors.

# CUSTOMIZE YOUR CORPORATE PARTNER OPPORTUNITY TO MEET YOUR COMPANY'S NEEDS!

Funds generated from this program help support ESA's programming, thus supporting our members' work and professional development. Options may include the items listed; however, each package can be customized to suit your needs. Find out more at [entsoc.org/esa-corporate-partner-program](https://entsoc.org/esa-corporate-partner-program).

*Let's talk today, I'm here to help.*

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ENTOMOLOGICAL  
SOCIETY OF AMERICA  
SHARING INSECT SCIENCE GLOBALLY