



ENTOMOLOGICAL  
SOCIETY OF AMERICA  
SHARING INSECT SCIENCE GLOBALLY

# 2024 Corporate Partner Program

Our corporate partners return year after year!

Increase your company's visibility within the entomological community. Unlock unparalleled opportunities to elevate your company's standing within over 7,000 members. Our Corporate Partner Program is tailored to meet your companies' specific needs to maximize your engagement within the entomological community.



Our program provides you with the flexibility of selecting from a variety of options depending on your budget and marketing goals. All partnership levels offer complete marketing packages including e-mail blasts, online advertising, print advertising, digital ad retargeting, leadership access, complimentary memberships, ESA Annual Meeting registrations, and more.

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[www.entsoc.org/esa-corporate-partner-program](http://www.entsoc.org/esa-corporate-partner-program)

NEW THIS YEAR!



\$65,000 ANNUALLY

### All Platinum Level Partners receive:

- ESA planning assistance of partner's special events at ESA's Annual Meeting.
- Four complimentary invitations to ESA's Governing Board reception.
- A three-minute, in-person speaking opportunity during the ESA Annual Meeting Opening Session or a prerecorded video played on-site during the in-person opening plenary and available on the ESA's Annual Meeting website.
- Guaranteed hotel rooms for company representatives at ESA's headquarter hotel during the Annual Meeting to equal the same amount of complimentary registrations.
- One guaranteed guestroom upgrade with VIP amenity (at the main ESA hotel).
- Recognition as a **Platinum Partner** on ESA's partner page and ESA's Annual Meeting website for one year.
- Your company's product, service

### PLUS two exclusive opportunities—offered only to our Platinum Partners

- Sponsorship of a two-hour 360 degree photo booth in the ESA Exhibit Hall during the welcome reception. Feature your brand with prominent signage and connect with the individuals as they enjoy the experience.
- Platinum Partner Lounge — a haven for up to 20 guests. Enjoy VIP treatment, unwinding with complimentary snacks, sodas, and coffee. Additional catering can be ordered by the partner should the needs arise.
- Exclusive sponsorship of ESA Mini Golf in the Exhibit Hall. Make a striking statement with exclusive sponsorship of ESA Mini Golf. Put your brand in the spotlight with customized signage and branded golf balls. Forge connections and create unforgettable memories as attendees enjoy a playful round of mini golf.
- Dedicated complimentary times during ESA's new demonstration area in the ESA exhibit hall. Showcase your latest innovations in our demonstration area. Benefit from dedicated complimentary sessions to captivate audiences and leave a lasting impression. Drive engagement, spark interest, and unleash the potential of your products or services.
- Bring joy to attendees and associate your brand with pure happiness by sponsoring ESA's heartwarming 'Pet a Puppy' event. Gain valuable visibility with signage, branded bandanas, and exclusive networking

opportunities. Connect with attendees on an emotional level as they relish the delightful companionship of adorable furry friends.

### And six of our elevated opportunities

- ESA Grand Challenges Sponsorship: Sponsorship includes a 2-minute speaking opportunity at the event, signage recognition, and a table for materials or giveaways during the event.
- Four complimentary exhibit booths at ESA's Annual Meeting.
- Twelve complimentary meeting registrations for ESA's Annual Meeting.
- Ten complimentary ESA memberships for 2023.
- One 12-month banner advertisement featured on ESA's website (will rotate with other partners).
- One right-side banner advertisement on the homepage of ESA's Annual Meeting website (will rotate with other ads).
- One banner advertisement in each of ESA's members-only, bi-weekly e-News newsletters.
- Mobile app banner advertisement and landing page on the Entomology 2023 Mobile App.
- One full-page, full-color advertisement in all four (4) issues of ESA's *American Entomologist*. Your choice of location (inside front cover, inside back cover, or outside back cover—pending space availability).
- Your email message(s) sent to ESA's membership list, sent by ESA. Maximum of four (4) messages sent per year/one per quarter (with the option to select specific member categories if you wish).
- Unlimited on-line job postings in ESA's Career Center, **PLUS**, inclusion in a new feature of both ESA's bi-weekly members-only e-News and *Early Career Professionals* newsletters where featured jobs will be listed by title, location, and hot-linked to ESA's Career Center.
- Left side advertisement on the homepage of ESA's Annual Meeting website. (Limited to one partner on a first come basis.)
- Six months of Digital Ad Retargeting (350,000 impressions total).
- Rotating home page ad on ESA's blog, *EntomologyToday*. This ad will rotate with other Corporate Partners and will be located on the home page and sub section home pages.

\$50,000



ANNUALLY

### All Gold Level Partners receive:

- ESA planning assistance of partner's special events at ESA's Annual Meeting.
- Four complimentary invitations to ESA's Governing Board reception.
- A three-minute, in-person speaking opportunity during the ESA Annual Meeting Opening Session or a prerecorded video played on-site during the in-person opening plenary and available on the ESA's Annual Meeting website.
- Guaranteed hotel rooms for company representatives at ESA's headquarter hotel during the Annual Meeting.
- Recognition as a **Gold Partner** on ESA's partner page and ESA's Annual Meeting website for one year.
- Your company's product, service, research or individual profiled on ESA's blog, EntomologyToday.org.

### PLUS six of our custom tailored benefits:

- Four complimentary exhibit booths at ESA's Annual Meeting.
- Ten complimentary meeting registrations for ESA's Annual Meeting.
- Eight complimentary ESA memberships for 2023.
- One 12-month banner advertisement featured on ESA's website (will rotate with other partners).

- One right-side banner advertisement on the homepage of ESA's Annual Meeting website (will rotate with other ads).
- One banner advertisement in each of ESA's members-only, bi-weekly e-News newsletters.
- Mobile app banner advertisement and landing page on the Entomology 2023 Mobile App.
- One full-page, full-color advertisement in all four (4) issues of ESA's American Entomologist. Your choice of location (inside front cover, inside back cover, or outside back cover—pending space availability).
- Your email message(s) sent to ESA's membership list, sent by ESA. Maximum of four (4) messages sent per year/one per quarter (with the option to select specific member categories if you wish).
- Unlimited on-line job postings in ESA's Career Center – **PLUS**, inclusion in a new feature of both ESA's bi-weekly members-only e-News and Early Career Professionals newsletters where featured jobs will be listed by title, location, and hot-linked to ESA's Career Center.
- Left side advertisement on the homepage of ESA's Annual Meeting website. (Limited to one partner on a first come basis.)
- Six (6) months of Digital Ad Retargeting (225,000 impressions total).



*The disruptions of the past few years have highlighted the importance of communities working together.*

*Together with our corporate partners, today's ESA is protecting the global food supply, supporting the management of vector-borne disease, and addressing global challenges like climate change and biodiversity. We are supporting the needs of today's professional entomologist and preparing the workforce of the future. We could not do this important work without the support and collaboration of our corporate partners.*

Chris Stelzig, CAE • Executive Director  
Entomological Society of America

*Join Us. Together we can do great things.*

**CONTACT: CINDY MYERS • 301-731-4535, EXT. 3001 • CMYERS@ENTSOC.ORG**



**All Silver Level Partners select five of the following:**

- Three complimentary exhibit booths at ESA's Annual Meeting.
- Six complimentary meeting registrations for ESA's Annual Meeting.
- Four complimentary ESA memberships for 2023.
- A six-month banner advertisement placed on ESA's website (will rotate with other partners).
- Six months of banner advertisements in ESA's members-only, bi-weekly e-News newsletter.
- One half page, full-color advertisement in four (4) issues of ESA's *American Entomologist*.
- Ten complimentary on-line job postings per year in ESA's Career Center.
- Three months of Digital Ad Retargeting (150,000 impressions total).



**All Bronze Level Partners select four of the following:**

- One complimentary exhibit booth at ESA's Annual Meeting.
- Three complimentary meeting registrations for ESA's Annual Meeting.
- Two complimentary ESA memberships for 2023.
- A four-month banner advertisement featured on ESA's website.
- One banner advertisement in six (6) of ESA's members-only, bi-weekly e-News newsletters.
- Five complimentary on-line job postings per year in ESA's Career Center.
- Three months of Digital Ad Retargeting (75,000 impressions total).

Funds generated from this program help support ESA's programming, thus supporting our members' work and professional development. Options may include the items listed; however, each package can be customized to suit your needs.

Find out more at [entsoc.org/esa-corporate-partner-program](https://entsoc.org/esa-corporate-partner-program).

