Infographic Evaluation Form

		Points	Infographic									
Scientific Content 50%	Content	5	Title is short, original, intriguing, and appropriate for content; *judges will score the title given on the infographic, not what is listed in the online program*									
		10	Content is concise and easy to understand but accuracy is not compromised. It is understood that an infographic is different than a scientific poster; information presented is accessible to a wide audience									
		10	Content creates intrigue and/or surprise									
		10	Message is clear - Do you think the viewer would come away with a better understanding of the subject after viewing the infographic?									
		10	Significance of subject matter is clear. What new information does the infographic present and why is it important?									
		5	Relevent citations are included									
Infographic Display 50%	Organization	10	Big picture, "take home" message is immediately evident									
		10	Effective use of space; Design elements (text and visuals) are appropriate for the format with good use of negative (empty) space - infographic feels neither too crowded nor too empty.									
	Visual Aids	5	Legible with large fonts, color contrast, no conflicting backgrounds (for example, avoiding color schemes that are hard to distinguish for colorblind participants like red/green); *both American and Canadian English spelling & grammar are acceptable (i.e., behavior/behaviour)*									
		5	Overall infographic is pleasant to view and engages the audience									
		10	Use of graphical elements is creative, innovative, functional [QR code], and/or helps drive viewer understanding									
		10	Infographic is memorable and/or inspires viewer to learn more or take action									

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Infographic#	Presenter	Comments