Eastern Branch Poster Evaluation

	Points	Poster#												
Content 50%	5	Title concise, informative and relevant to poster content; judge title given on poster (not Program Book)												
	5	Introduction, justification & background w/ pertinent literature												
	10	Objectives or hypotheses clearly stated & concise												
	10	Materials and methods (study design): clear, concise, and appropriate for the problem												
	10	Interpretation of results and analysis clear, concise and accurate; if poster is billboard style, the central billboard message (“hook”) is supported by data provided												
	10	Significance of results to field of study clearly discussed												
Poster Display 50%	5	Logical order, minimum redundancy												
	5	Effective use of space; smooth transitions between sections												
	15	Legible w/ appropriate-size fonts, color contrast, no conflicting backgrounds (high contrast images (for example, avoiding color schemes that are hard to distinguish for colorblind participants like red/green); if poster is billboard style, QR code functions properly and directs viewer to concise, relevant content												
	10	Text with no grammatical errors and not excessively wordy												
	15	Effective use and description of visuals (i.e. photos, diagrams, figures, and tables), coordinated with and cited in text												

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Poster#	Presenter	Comments