

**NCB-ESA Opening Business Meeting**  
Hyatt Regency Cincinnati  
Sunday, 17 March 2019, 7:00-8:00pm; Findlays

**AGENDA**

1. Call to Order: Bill Ravlin
  
2. Updates (see attached pdf of PowerPoint file presented at meeting)
  - a. Bill Ravlin: Acknowledgements to Jen Pechal (Program chair), Josh Benoit (Local Arrangements Chair), Erin Hodgson (Secretary/Treasurer), Becky Anthony (ESA Central)
  
  - b. Rob Morrison: Early Career Professionals Ad Hoc Committee would like to propose bylaw changes in the next online voting cycle. [Jay McPherson suggested posting current bylaws and proposed changes to make it easier for people to understand updates]
  
  - c. Amanda Skidmore: Student Affairs Committee was active this year and at meeting (e.g., Bug Bash, symposia, professional development lunch, social)
  
  - d. David Gammel: ESA is in great standing (\$7.1 million in assets); 7,028 members; 3,000+ members attending the 2018 annual meeting. Initiatives include 1) recruiting more women subject editors for ESA journals, 2) continued involvement in science policy; 3) improving diversity and inclusion; and 4) involvement with societies consortium on sexual harassment prevention in STEMM. Expect higher journal impact factors for all ESA journals and JIPM with have an impact factor starting in 2019. Two new sections were added to Journal of Insect Science. Linnaean Games taskforce have proposed response for Governing Board meeting this June. Likely will keep namesake but intent to refresh logo and have emphasis on improving diversity of content and participants. Trends for entomologists in academic positions is declining and reduced profit margins from publications.
  
3. Old Business (none)
  
4. New Business (none)
  
5. Adjourned



**THE 74<sup>TH</sup> MEETING OF THE  
NORTH CENTRAL BRANCH  
ENTOMOLOGICAL SOCIETY  
OF AMERICA**



**Bill Ravlin, NCB President**  
Professor & Chairperson  
Department of Entomology  
Michigan State University

# Key People ...



Program



Local Arrangements



Secretary/Treasurer

# North Central Branch ECP Committee



**Ana  
Vélez**

*Chair*



**Ben Jaffe**

*Vice-Chair*



**Hannah  
Penn**

*NCB Rep to  
Natl ECPC*



**Amy Morey**

*Member-at-Large*



**Rob  
Morrison**

*Member-at-Large*

# Early Career Professionals Bylaw Change

1. Move the committees from the bylaws to the Branch Operational Procedures & Committee Guidelines.
2. Change Constitution Article IV, Section 1 (Executive Committee Configuration)  
=> Change one of the Members-at-Large to an Early Career Professional.
3. Change Constitution Article II, Section 7  
=> The term of the ECP Member-at-Large will be two years instead of three.
4. Article IV, Section 10 not needed if proposal passes. The configuration of the ECP Committee in the Operational Procedures & Committee Guidelines document

# Follow the NCB SAC

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**NCB\_StudentAffairs**

@NCB\_SACcommittee Follows you

Purpose: to promote student well-being in the branch and organize program sessions to facilitate student involvement in the branch activities and education.

**Share your science!**

**Look for SAC news!**

**Use #NCB\_SAC**

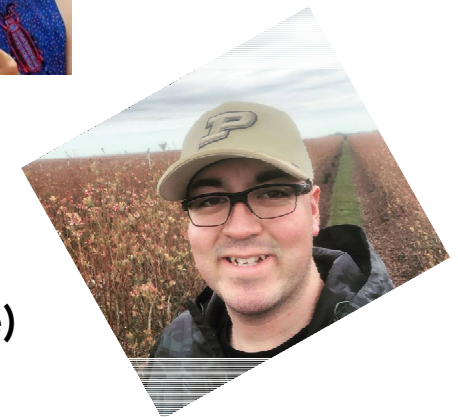
# Cincinnati Bug Bash



**Emily Justus,  
OSU (ESA  
National SAC)**



**John Tersest  
(Purdue SAC  
Representative)**



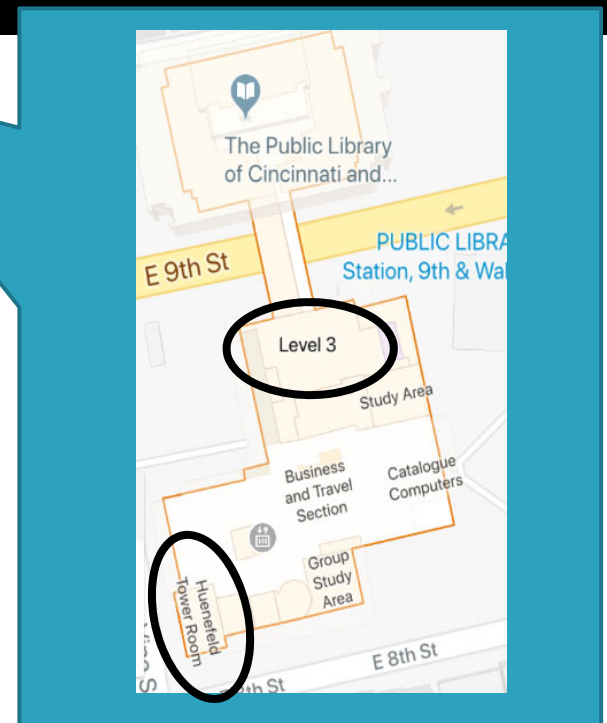
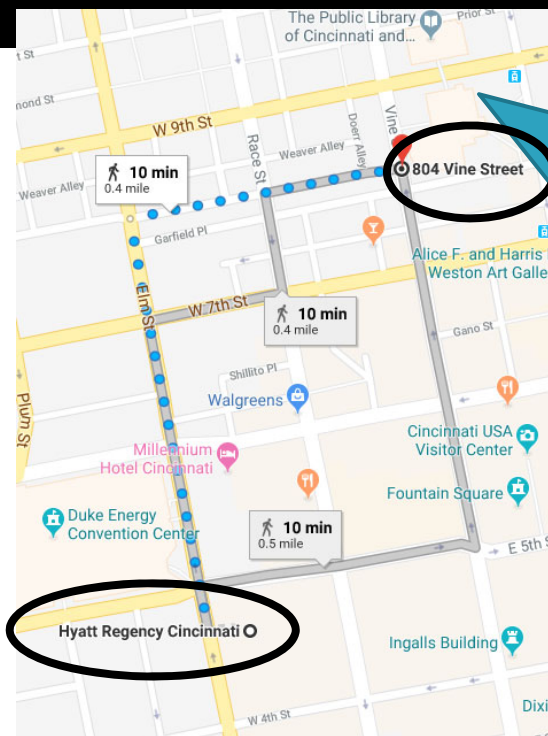
# Student + ECP Lunch

**Monday: 12-1:30**

**Cincinnati Public Library**  
(Program book p. 52)



**800 Vine Street**





# Student Symposium

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## **Entomological Research and Technological Innovation**

**Monday 1:30-5:30**

**Bluegrass B**

**Learn about new technologies being used in entomology!**



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**C. David Gammel, FASAE, CAE**

Executive Director

@davidgammel on Twitter

[dgammel@entsoc.org](mailto:dgammel@entsoc.org)

# The Society is Strong (12/31/18)

- Total Liabilities and Net Assets: \$7,137,023 (unaudited)
- Investments: \$5.6 million (unaudited)
- Membership: 7,028
- Annual Meeting Attendance: 3,800



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# ESA Revenue and Expenses by Department

2019 Budget



# Opportunities in ESA Journals



# Opportunities in ESA Journals!

- Editors-in-Chief of all titles working to increase percentage of women subject editors.
- *Journal of Insect Science*: New sections on molecular genetics and research protocols. See Phyllis Weintraub's editorial:  
<https://academic.oup.com/jinsectscience/article/19/1/18/5310101?searchresult=1>
- All titles will have increased impact factors this year and the *Journal of Integrated Pest Management* will receive its first rating.



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## Societies Consortium on Sexual Harassment in STEMM

- ❑ A consortium of over 70 scientific and engineering societies developing tools and resources to combat harassment and intimidation in the disciplines.
- ❑ Currently developing template policies for honors and awards.
- ❑ Will connect societies to institutions of higher learning to coordinate efforts.
- ❑ Long-term goal is to change the culture to reduce occurrence of harassment.



# Linnaean Games Task Force

- The Entomological Society of America's long-running student quiz competition, the Linnaean Games, is named for Carl Linnaeus, known as the "father of modern taxonomy."
- In 2018, ESA received member feedback expressing concern about Linnaeus' classifications of humans, first published in 1758, that today would be viewed as scientifically inaccurate and offensive.

<https://www.entsoc.org/about/committees-boards/esa-linnaean-games-task-force>



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# Linnaean Games Task Force

- Draft Recommendation out for member comment.  
**Comment period will close April 25, 2019.**
  
- Recommendations:
  - ▣ Keep name, refresh branding and logo.
  - ▣ Honor the tradition and history of the Games in the Society.
  - ▣ Focus on diversity and inclusion in terms of content and student participation.
  - ▣ Develop a formal national committee for the Games incorporating Branch Games committee chairs or Gamesmasters.



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# Trends in Science and Societies: Looking Ahead



*Chrysina lecontei*

Photo Credit: Alex Wild

[www.alexanderwild.com](http://www.alexanderwild.com)



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# Trends

- Reduced profit margin in publications is likely. This will be a significant challenge for scientific societies.
- Dramatic change in career paths will continue:  
“The time over which half of the cohort has left the field has shortened from 35 y in the 1960s to only 5 y in the 2010s.”  
<https://www.pnas.org/content/115/50/12616>
- Engagement in issues related to diversity, equity, and inclusion will continue to grow in importance and impact.



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# Looking Ahead

- How can we fuel the success of our mission without relying on surplus revenue in the Society's publishing portfolio?
- Are there new models of publishing that can establish a different way of generating surplus revenue to invest in the discipline?
- How are career paths changing for trained entomologists? How can we serve career paths outside of traditional academic roles?
- Can the society be a platform for innovation, entrepreneurship, inclusion for the discipline, helping to shape its future?

The best time to innovate and create your future is when an organization is thriving.

Thank you!

C. David Gammel, FASAE, CAE  
Executive Director  
Entomological Society of America



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GROWMARK

## Announcements ...

- Monday, 5:30 Photo salon – Tom Myers, Photos and discussion
- Tuesday, 5:00 - Late Breaking Posters new this year
- Linnaean Games – Underway!
- Tuesday, 12:00 - Awards Luncheon