

Entomological Society of America

Minutes of the Governing Board St. Louis, Missouri June 27-28, 2019

Participants

Bob Peterson, President
Alvin Simmons, Vice President
Tim Schowalter, Vice President-Elect
Michelle Smith, Treasurer
Michael Parrella, Past President
Gary Brewer, North Central Branch Representative
Karla Addesso, Southeastern Branch Representative
Jesus Esquivel, Southwestern Branch Representative
Julian Saguez, International Branch Representative
Tracy Leskey, Eastern Branch Representative
Douglas Walsh, Pacific Branch Representative
Christopher Geden, Medical, Urban & Veterinary Entomology Section Representative
Marianne Alleyne, Physiology, Biochemistry & Toxicology Section Representative
Jessica Ware, Systematics, Evolution & Biodiversity Section Representative
Melissa Siebert, Plant-Insect Ecosystems Section Representative
Lina Bernaola, Student Representative

Staff

C. David Gammel, Executive Director
Rosina Romano, Director of Meetings
Chris Stelzig, Director of Strategic Initiatives
Neil Willoughby, Director of Finance
Lisa Junker, Director of Publications and Communications

1. **Welcome and Agenda Review** – President Bob Peterson convened the meeting at 8:04 a.m. and welcomed attendees. The agenda was reviewed, and no changes were made.
2. **Consent Agenda** – Peterson reviewed the consent agenda and asked if members would like to pull any items for discussion. No items were pulled for discussion and a motion to approve the consent agenda as proposed carried.

The following consent agenda motions were approved:

Ratification of all cybermotions passed by the Governing Board as of May 21.
Ratification of the May 2019 Executive Committee minutes.
Approval of the April 11, 2019, Governing Board minutes.

AMT Editor-in-Chief Reappointment: Based on the recommendation of the Arthropod

Management Tests Editorial Board, the ESA Governing Board approves the re-appointment of Eric T. Natwick to a second and final term as Editor-in-chief of Arthropod Management Tests lasting through Dec. 31, 2023.

Thomas Say Editor-in-Chief: Based on the recommendation of the Thomas Say Editorial Board, the ESA Governing Board approves the appointment of Dr. Daniel Whitmore to a four-year initial term as Editor-in-chief of Thomas Say, effective as of Jan. 1, 2020.

Common Names Proposal: Motion to remove the names columbine leafminer complex and larkspur leafminer complex and add the name yaupon psyllid.

The following consent agenda reports were approved:

Eastern Branch Report
International Branch Report
North Central Branch Report
Pacific Branch Report
Southeastern Branch Report
MUVE Section Report
P-IE Section Report
PBT Section Report
SysEB Section Report
Annual Meeting Program Committee Co-chair Report
Diversity and Inclusion Committee Report
Education and Outreach Committee Report
Student Affairs Committee Report

3. **Strategy Discussion** – Executive Director David Gammel presented several strategic issues for the board to consider and discuss. All revolved around the changing scholarly publishing market and the need for the Society to strengthen and diversify revenue in other areas as a decrease in publishing revenue is a possible outcome in the future.

MOTION: Move to direct staff to explore strategic policies related to expanding the Society's portfolio of meetings, supporting entomologists on career tracks outside academia, and strengthening revenue from the publishing portfolio and to repurpose previously approved funds for a member retention study to support this effort. Second. Motion carries.

4. **Innovation Day Debrief** – Peterson led a brief discussion on the Innovation Day exercise held on the day prior to the board meeting. Several comments were made about ensuring the ideas generated are shared and carried forward into action. Documentation from the event will be shared with all attendees and a summary of ideas will be shared with the broader leadership community and general Society membership.
5. **State Legislative Issues and ESA Meeting Locations** – Gammel and Director of Meetings Rosina Romano reviewed recent legislation in states like Missouri, Georgia,

and Ohio that may impact meeting attendance if attendees chose to boycott the destination. General discussion ensued.

6. **Break**

7. **Staffing Update** – Gammel provided a brief update on recent staffing changes at ESA.

8. **Publications** – Director of Publications, Communications, and Marketing Lisa Junker reviewed the non-subscription pricing proposal from Oxford University Press. General discussion ensued.

MOTION: Move to approve the journal non-subscription pricing proposal from Oxford University Press, to take effect in August 2019. Second. Motion carries.

A motion to accept the Publications Council mid-year report passed.

9. **2025 Annual Meeting Site Selection Briefing** – Director of Meetings Rosina Romano reviewed meeting site options for 2025. The two finalist locations were Long Beach, California, and Portland, Oregon, with a recommendation to select the Portland proposal. General discussion ensued.

MOTION: Move to accept Portland, Oregon, proposal for the 2025 Annual Meeting. Second. Motion carries.

10. **Audit Committee Report** – Vice President-elect Tim Schowalter and Director of Finance Neil Willoughby presented the Audit Committee report. Schowalter thanked the committee and the audit firm staff for their work on the audit. The independent authors provided an unqualified opinion on the audit, which means they had no significant issues with how the Society had accounted for revenue and expenses in 2018. General discussion ensued.

MOTION FROM COMMITTEE: Move to accept the Fiscal Year 2018 independent auditors report. Motion carries.

11. **Finance Report** – Treasurer Michelle Smith and Willoughby presented the financial report for the Society. Operations are performing largely to the planned budget so far and investments are up for the year in the reserve funds.

MOTION: Move to accept the mid-year financial report. Second. Motion carries.

12. **Break**

13. **Branch Meeting Financial Performance** – Gammel reviewed Branch meeting financial performance for the past several years. Branches have entered a period where they are often incurring losses on the year. Gammel discussed efforts with Branch leaders to

address this issue and offer help to those Branches experiencing challenges.

14. **2020 Budget Planning** – Gammel reviewed a variety of proposals that would impact the 2020 budget and the Governing Board discussed each item.

Early Career Professionals Committee: Move to include up to \$35,000 in expenses as part of the 2020 ESA budget to support travel grants for Early Career Professionals to travel to the International Congress of Entomology in July 2020. General discussion ensued. Motion fails.

Southwestern Branch: MOTION: Move to make science communication matching funds into permanent support from ESA Central for Branch meetings. General discussion ensued. Motion fails.

Dues. MOTION: From Treasurer Michelle Smith: To approve a 1.9% minimum increase in dues rates for ESA members, effective with 2020 renewals. General discussion ensued. Second. Motion carries.

Online Community. Gammel discussed the level of activity in the online community compared to the cost invested in it. Staff recommended sunsetting the community and encouraging members to use ESA's existing Ning site for online discussions as needed. MOTION: Move to direct ESA HQ staff to cancel the e-Communities contract with Higher Logic and disband the Communities site due to low use. Second. General discussion ensued. Motion carries.

15. **Honoring Marianne Shockley** – Gammel discussed a proposal for ESA to make a contribution to the Chrysalis Fund in honor of Marianne Shockley.

MOTION: Move to make a contribution of \$2,500 from reserve funds to the Chrysalis Fund in honor of Dr. Marianne Shockley. Second. Motion carries.

16. **Science Policy Update** – Past President Michael Parrella and Director of Strategic Initiatives Chris Stelzig provided an update on science policy activities. Stelzig reviewed the Vector-borne Diseases Network, the TICK Act, and other tick legislation opportunities. Additionally, ESA's outside witness testimony language on pollinator health was picked up by appropriators in the Farm Bill. Stelzig also presented a revised position statement on tick-borne diseases for approval by the Governing Board.

MOTION: Move to approve the revised ESA Position Statement on Tick-borne Diseases for a period of another four years. Second. Motion carries.

17. **Committee Proposals and Appointments** – Gammel reviewed proposals for two new committees within the Committee on Ethics and Rules. The Committee on Leadership Development would be charged with identifying and developing candidates for ESA governance positions and the Committee on Awards and Honors Canvassing would be responsible for identifying and encouraging the nomination of candidates for the

Society's honors and awards. Both committees would be tasked with helping to increase diversity and inclusion in each area.

MOTION: Move to direct the Committee on Ethics and Rules to develop recommendations for formation of a Committee on Awards and Honors Canvassing and a Committee on Leadership Development, with recommendations delivered to the Governing Board in time for the November meeting. Second. General discussion ensued. Motion carries.

The Governing Board then appointed the following individuals to the Committee on Ethics and Rules: Jesus Esquivel, Melissa Siebert, Susan Weller, Faith Oi, and Clare Rittschof.

18. **Proposals for Early Career Professional Representation on the Governing Board** – The Governing Board reviewed a prior proposal from the ECP Committee on creating a dedicated position on the Governing Board for Early Career Professionals. Schowalter also presented an alternative proposal for an at-large seat on the board that would initially be focused on early career professionals but could then be used later for other representation as needed. After discussion, both proposals were tabled in order to take the issue to the broader membership community for feedback and discussion.

19. **Break**

20. **Fellows Selection in Executive Session** – The Governing Board entered executive session at 2:15 p.m. to select the 2019 Fellows of the Entomological Society of America. The executive session ended at 4:11 p.m.

MOTION: Move to select the following as the 2019 Fellows of the Entomological Society of America: David Andow, Gerhard Gries, Bert Hölldobler, Gene Kritsky, Shu-Sheng Liu, Phil Mulder, Richard Roush, Blair Siegfried, Raymond J. St. Leger, and Stephen Wratten. Second. Motion carries.

21. **Meeting Recessed** – The Governing Board recessed for the day at 4:15 p.m.
22. **Meeting Reconvened** – The Governing Board reconvened at 8:04 a.m. on June 28, 2019.
23. **Pass-through Awards Proposal** – Gammel presented a recommendation from the Committee on Awards and Honors to change the pass-through awards so that nominees can be resubmitted for up to 5 years, along with new nominees. General discussion ensued.

MOTION FROM COMMITTEE: Move to allow past award nominees for the three ESA pass through awards to be reconsidered at the national level without having to be nominated again by the branch. The branch nominees will be able to directly re-submit their nomination for the national award. The nominees can be considered for an award for a maximum of 5 years (i.e., 5 times, including the original nomination) and this can be

done at any time (i.e., not necessarily in consecutive years).

Motion fails.

24. **Linnaean Games Task Force Recommendations** – Junker presented the recommendations from the Linnaean Games Task Force. The recommendations included: raise awareness of history of entomology and encourage discussion of historical racism and its effects in the sciences; update and renew the Games while honoring their traditions; and make the Games an opportunity for inclusion of all students. General discussion ensued.

MOTION: Move to approve the recommendations of the Linnaean Games Task Force, including keeping the current name of the Games and forming a committee to help guide implementation of the recommendations on enhancing diversity and inclusion. Second. Motion carries.

25. **Entomological Foundation Dissolution, Establishment of Chrysalis Fund** – Stelzig provided an update on the dissolution of the Entomological Foundation, which is almost complete pending confirmation by the state of Maryland and a final notification to the Internal Revenue Service. He also updated the board on a new fund – the Chrysalis Fund – established within ESA to receive the remaining funds of the Foundation that will support education and outreach efforts for ESA. General discussion ensued.

26. **Policies & Procedures Updates** – Gammel presented several updates to the Policies & Procedures document that reflect decisions made by the board and a few changes to remove inactive committees. Changes include: implementation of revisions to Publications governance; removal of Membership and International committees; making the Insect Calendar Committee a regular committee.

MOTION: Move to approve the updates to Policies & Procedures as presented. Second. Motion carries.

27. **Adjourn** – Having no further business, the meeting was adjourned at 8:53 a.m.