

**Entomological Society of America**

**Minutes of the Governing Board Third Quarter Meeting – Zoom teleconference  
September 10, 2020**

**Participants,**

Alvin Simmons, President  
Michelle Smith, BCE, Vice President  
Faith Oi, Treasurer  
Bob Peterson, Past President  
Jessica Ware, Vice President Elect  
Gary Brewer, North Central Branch Representative  
Karla Adesso, Southeastern Branch Representative  
Jesus Esquivel, Southwestern Branch Representative  
Tracy Leskey, Eastern Branch Representative  
Jennifer Henke, Pacific Branch Representative  
Mustapha Debboun, BCE, Medical, Urban & Veterinary Entomology Section Representative  
Marianne Alleyne, Physiology, Biochemistry & Toxicology Section Representative  
Andrew Short, Systematics, Evolution & Biodiversity Section Representative  
Melissa Siebert, Plant-Insect Ecosystems Section Representative  
Lina Bernaola, Student Representative  
Chris Stelzig, Executive Director

**Absent,**

Julien Saguez, International Branch Representative

**Staff**

Rosina Romano, Director of Meetings and Membership  
Erin Cadwalader, Director of Strategic Initiatives  
Neil Willoughby, Director of Finance  
Joe Rominiecki, Manager of Communications  
Laura Sparks, Marketing and Web Manager  
Cindy Myers, Manager of Meetings and Exhibits

1. **Welcome, Introductions, and Agenda Review** – President Simmons convened the meeting at 2:03 p.m. and welcomed the attendees. Quorum was established and housekeeping announcements were made. Following these actions, the agenda was reviewed and approved.

2. **Headquarters Updates** –Stelzig made a brief presentation on various topics of operational and strategic importance, including status of projects such as preparing for the Annual Meeting, recruiting, technology upgrades, and the start of the 2021 budget season. Limited discussion followed.
3. **2021 Vision** –Smith provided a short presentation on initial plans for the coming year, including introducing the 2021 annual meeting theme of “Adapt. Advance. Transform.” She also presented initial thoughts on plenary speakers and other topics.
4. **Committee on Ethics and Rules Report** – Esquivel presented the midyear report of the ESA Committee on Ethics and Rules. The committee has been attempting to address presidential charges received earlier in the year to draft a policy on how the society should consider handling of honors for individuals who are alleged to have committed ethical lapses. The committee asked for the board’s guidance on a number of issues related to these charges, including a request to reconsider one of the charges. The Board agreed with this decision and the charge was withdrawn. The board engaged in a lengthy and robust discussion and provided feedback to the committee. A final report is expected to be received by the November board meeting
5. **Consideration of New Draft Position Statement** – Peterson and Cadwalader introduced a new draft position statement on the topic of Integrated Pest Management (IPM). After brief discussion, a motion to approve the statement as presented was received, seconded, and approved.

At this point Sparks and Myers joined the meeting.

6. **Branding Presentation** – Sparks presented an overview of the ESA branding project which she has led on behalf of the Society. The presentation included a summary on the various parts of the ESA brand and implications for Board members. The board thanked her for her work and both Sparks and Bernaola left the meeting
7. **Recommendations on the Fellows Selection Process** – Myers provided a presentation on recommendations to improve the Fellows selection process. The presentation was based on notes from the July Board meeting. Recommendations included changes to the rules for nomination letters, categories for consideration, and the need for a scoring rubric. It was suggested that there was a need for a subcommittee of the board to finalize the recommendations and present a report for the full board to consider. Debboun volunteered to serve on the subcommittee and Stelzig requested that other interested Board members contact headquarters to volunteer. The board thanked Myers

for her work and both she and Esquivel left the meeting.

8. **Approval of Prior Meeting Minutes** – One minor correction was made to the draft July 29-30 meeting minutes and then a motion to approve them was made, seconded, and passed.
9. **Adjourn** – President Simmons called for any new business to consider. Hearing none, the meeting adjourned at 3:54 p.m.