

# ENTOMOLOGICAL SOCIETY OF AMERICA

**Governing Board Meeting  
Minutes  
April 16, 2013  
Meeting by Conference Call**

## **PARTICIPANTS**

Robert Wiedenmann, President  
Frank Zalom, Vice President  
Phil Mulder, Vice President-Elect  
Ricardo Bessin, Treasurer  
Stormy Sparks, Plant-Insect Ecosystems Section Representative  
Tim Lysyk, Medical, Urban and Veterinary Entomology Section Representative  
Michael Parrella, Pacific Branch Representative  
Nancy Hinkle, Southeastern Branch Representative  
David Ragsdale, Southwestern Branch Representative  
John Oswald, Systematics, Evolution and Biodiversity Section Representative  
Livy Williams, International Branch  
Travis Prochaska, Student Representative

## **ABSENT:**

Grayson Brown, Past-President  
John Obrycki, North Central Branch Representative  
Douglas Pfeiffer, Eastern Branch Representative  
Carol Anelli, Physiology, Biochemistry and Toxicology Section Representative

## **Staff:**

David Gammel, Executive Director  
Alan Kahan, Director of Publications and Communications  
Rosina Romano, Director of Meetings  
Chris Stelzig, Director of Certification and Data Management  
Debi Sutton, Director of Membership and Marketing  
Neil Willoughby, Director of Finance

1. **Call to Order** - The meeting was called to order at 1:19 p.m. by President Robert Wiedenmann, who welcomed participants. The agenda was reviewed with no modifications.
2. **Ratification of Cybermotion** - The following cybermotion decision was ratified unanimously, after brief discussion noting that the decision was made in this fashion due to a time-sensitive offer from the hotel:

**Cybermotion:** Move to accept the Rosen Shingle Creek offer to host the 2020 ESA Annual Meeting in Orlando, Florida.

Yes- 13; No - 1; Abstain- 0; Not Voting-2; Motion passes

3. **Ratify Executive Committee Minutes** – The minutes and actions of Executive Committee meetings since the last full Governing Board meeting were unanimously ratified by the Governing Board.
4. **2012 Financial Report** – Treasurer Ric Bessin briefed the Governing Board on the Society’s financial performance in 2012 based on unaudited results. The combined net income (including investment gains) for ESA and the ESA Certification Corporation was a bit over \$90,000. The Governing Board had approved a 2012 budget with approximately a \$480,000 operating loss but investment gains, increased revenue, and some saving on expenses more than made up for it. The Audit Committee will meet in May to review and finalize these results.
5. **2013 Annual Meeting Update** – Wiedenmann updated the Governing Board on progress in planning the 2013 ESA Annual Meeting, which will be held in Austin, Texas, November 10-13. Submissions were very high again this year which led to the Program Committee initially declining to accept some submitted symposia. After further discussion with the rejected submitters, most were accommodated in the program. Wiedenmann will lead a discussion along with Vice President Frank Zalom at the Summer meeting about how we may need to adapt the Annual Meeting program structure and process as we continue to experience success and growing interest in the meeting. Wiedenmann also discussed his efforts to create more of a ‘destination’ feel to the poster program, hoping to build activity in that area. Finally, he has invited Dr. Dan Jantzen to speak at the meeting about his genomic research in Costa Rica.
6. **Summer Strategy Meeting** – Wiedenmann briefed the Governing Board on the planned agenda for the strategy day during the Summer meeting in July. The two main topics, for which we will have outside speakers, are: eliminating bias from awards and honors selection; and grand challenges in entomology. There will also be open discussion time during the meeting to address other issues that may arise.
7. **Membership Data Analysis** – Wiedenmann briefed the Governing Board on an analysis of ESA membership that he conducted with a colleague and staff to assess at what rate that members enter, leave, or progress from various stages of membership. He will share his results with the Membership Committee and bring to the Summer meeting for discussion as well.
8. **Staff Updates** – Executive Director David Gammel provide a variety of updates about ESA Central activities:
  - a. **HQ Office Move** – Gammel updated the Governing Board on progress in the fit out of the new office space and plans for the actual move date.

- b. **Staff Changes** – Gammel reviewed recent departures and additions to the staff due to turn over.
  - c. **ICE Preparations** – Gammel reviewed a progress report on preparation for the 2016 International Congress of Entomology to be hosted by ESA.
  - d. **Branch Support** – Gammel reviewed the amount of staff and financial resources that ESA Central invests in supporting Branch operations and activities.
  - e. **2019 Annual Meeting Location** – Director of Meetings Rosina Romano reviewed the current process for evaluating possible sites for the 2019 Annual Meeting. Detroit, St. Louis, and Baltimore are currently being reviewed. The Governing Board will be asked to make a final selection during the Summer meeting.
  - f. **PR Update** – Gammel reviewed recent press mentions of ESA members, articles, and events. Staff continue to work to gain exposure for our members and ESA-published research in the popular and scientific press.
9. **2012 Annual Meeting Report** – Wiedenmann reviewed the submitted final report from the 2012 Program Committee Co-chairs. The report was unanimously accepted by the Governing Board.
10. **Science Policy Update** – Vice President Frank Zalom and Gammel reviewed recent actions taken by the Society. It was noted that the Presidential Science Policy Committee will submit recommendations on future process and a policy agenda for the Summer meeting. Recent issues facing government scientists in Canada were discussed and Gammel indicated he would conduct further research into the issue and what actions if any may be feasible.
11. **Book Review Editor** – Dr. Jackie Robertson was nominated to be Book Reviews Editor. The appointment was unanimously approved.
12. **Common Names** – The following common names were unanimously approved by the Governing Board:

Common name	Scientific name	Order	Family
arid land subterranean termite	<i>Reticulitermes tibialis</i> Banks	Isoptera	Rhinotermitidae
bull pine sawfly	<i>Zadiprion townsendi</i> (Cockerell)	Hymenoptera	Diprionidae
Rohwer's pinyon sawfly	<i>Zadiprion rohweri</i> (Middleton)	Hymenoptera	Diprionidae
pinyon sawfly	<i>Neodiprion edulicolis</i> Ross	Hymenoptera	Diprionidae
Rocky Mountain maple felt mite	<i>Eriophyes calaceris</i> (Keifer)	Acariformes	Eriophyidae
American serpentine leafminer	<i>Liriomyza trifolii</i> (Burgess)	Diptera	Agromyzidae
tawny crazy ant	<i>Nylanderia fulva</i> (Mayr)	Hymenoptera	Formicidae

13. **Monsanto Student Award** – A final proposal for establishing a Monsanto student award program was reviewed. After one suggested change on student eligibility to match ESA criteria for other awards, the proposal was unanimously approved.
14. **National Science Teacher Association** – Wiedenmann reviewed his participation at the NSTA annual meeting, along with Andrine Shufran. The President of NSTA will visit with ESA's Education and Outreach Committee during the Annual Meeting in Austin as

a result of this visit. In the future, we may submit symposia to each organization's meeting programs to help establish more connections between educators and entomology.

15. **Adjournment**. There being no further business, the meeting was adjourned at 2:45 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "C. David Gammel". The signature is fluid and cursive, with a large, prominent loop at the end of the last name.

C. David Gammel, CAE  
Executive Director