

ENTOMOLOGICAL SOCIETY OF AMERICA

Governing Board Meeting

Minutes

June 26-27, 2014

Portland, Oregon

PARTICIPANTS

Frank Zalom, President

Phil Mulder, Vice President

May Berenbaum, Vice President-Elect

Robert Wiedenmann, Past President

Mark Boetel, Treasurer (June 26 only)

Carol Anelli, Physiology, Biochemistry and Toxicology Section Representative

Stormy Sparks, Plant-Insect Ecosystems Section Representative

Chris Geden, Medical, Urban and Veterinary Entomology Section Representative

John Oswald, Systematics, Evolution and Biodiversity Section Representative

Douglas Pfeiffer, Eastern Branch Representative

Livy Williams, International Branch

John Obrycki, North Central Branch Representative

Doug Walsh, Pacific Branch Representative

Tim Schowalter, Southeastern Branch Representative

David Ragsdale, Southwestern Branch Representative

Travis Prochaska, Student Representative

GUESTS

Walter Leal, ICE Organizing Committee Co-Chair (June 26 only)

Alvin Simmons, ICE Organizing Committee Co-Chair (June 26 only)

STAFF

David Gammel, Executive Director

Lisa Junker, Director of Publications and Communications

Rosina Romano, Director of Meetings

Chris Stelzig, Director of Certification

Debi Sutton, Director of Membership and Marketing

Neil Willoughby, Director of Finance

1. **Call to Order** – The meeting was called to order at 8:50 a.m. by President Frank Zalom, who welcomed participants and thanked them for taking the time to travel to Portland and serve the Society. The agenda was reviewed with no modifications.
2. **Emeritus Request** – Zalom reviewed a request for emeritus membership by Dr. William Reisen of UC Davis. The motion to approve the request passed.
3. **Alan Kahan Note** – Zalom read a note of thanks from Alan Kahan, who recently retired from the ESA staff. Alan expressed his thanks for all the support the Governing Board

and ESA members had provided to him during his career with the Society. Zalom also welcomed Lisa Junker to the Society as the new Director of Publications and Communications.

4. **President's Report** – Zalom delivered an update to the Governing Board about Society activities and initiatives:
 - a. The Society remains in strong financial condition, with 2013 having been our best year ever in terms of meeting attendance and revenue. The Oxford University Press partnership and acquisition of the *Journal of Insect Science* will also contribute to the sustained financial health of the Society in future years.
 - b. The Society is sound structurally, with the Renewal restructuring continuing to work well and the headquarters leadership and staff serving the Society at a high level. Zalom noted that most Branches have large reserves and he encouraged them to consider how to put those funds to best use. He also indicated that the International Branch will need strong support from ESA as a whole as it works to establish consistent programming and value for its members.
 - c. The second Each One, Reach Campaign has brought in 137 new members this year so far.
 - d. Submissions to Entomology 2014 were very strong, with lots of support for the theme of Grand Challenges Beyond Our Horizons.
 - e. Zalom then explored how the Society is fulfilling its three strategic principles:
 - i. Social – The Society continues to create new opportunities for all members to participate in the Society and to increase the diversity of participation at all levels. Branch and Section leadership is becoming more diverse as well as key positions such as committee chairs.
 - ii. Global – Efforts to plan and promote the International Congress of Entomology are very strong and ongoing. Identification of global grand challenge topics will provide a focal point for international collaboration beyond ICE in 2016. ESA's leadership continues to conduct extensive international outreach to build relationships around the world.
 - iii. Influence – ESA's advocacy firm in DC continues to do excellent work in conjunction with the Science Policy Capability Committee and the Science Policy Fellows Committee. The newsletter is appreciated by members and position statements are under development on key issues and topics.
 - f. Zalom indicated that grand challenges provide an excellent way to tie together all three strategic principles. Setting a global grand challenge agenda for entomology will help ESA remain engaged globally and be a compelling place for entomologists to publish and present their science.
5. **Executive Director's Report** – Executive Director David Gammel provided a brief update on the state of the Society and activities that are not covered elsewhere in the meeting agenda. He echoed Zalom's comments about the health and energy of the Society in all its activities.
6. **Financial Report** – Treasurer Mark Boetel presented a report on Society finances as of the end of May 2014. The Society is largely performing on target in both revenue and expenses at this time. The Society utilized a line of credit for approximately \$330,000

during the course of the year however that was paid off in June. Staff does not anticipate needing to use the line of credit again in the foreseeable future.

7. **Audit Report** – Vice President Elect May Berenbaum, in her role as Chair of the Audit Committee, reviewed the auditor’s report for 2013. The Society’s audit firm, *Gelman, Rosenberg & Freedman*, delivered an unqualified opinion on the audit. The Audit Committee recommended that the Governing Board accept the audit. A motion to accept passed.
8. **Approve February Minutes** – The February 2014 meeting minutes were unanimously approved.
9. **Ratification of Cybermotion** – Zalom reviewed a cybermotion conducted since the last Governing Board meeting. The cybermotion completed on May 5, 2014, and approved the appointment of Dr. William K. Reisen as Editor-in-Chief of the Journal of Medical Entomology. A motion to ratify the cybermotion passed.
10. **Ratification of Executive Committee Minutes** – Zalom reviewed minutes of Executive Committee meetings since the last Governing Board meeting. A motion to ratify the minutes passed.
11. **Consent Agenda** – Zalom reviewed the consent agenda for the meeting, which contains reports and motions that were deemed routine. Two items were pulled for discussion: Common Names Approval and Child Care Grants Proposal. All other Branch, Section, Committee Reports, and other motions in the consent agenda were approved. Approved consent agenda items are as follows:
 - a. Branch and Section Reports
 - i. Eastern Branch Report
 - ii. International Branch Report
 - iii. North Central Branch Report
 - iv. Pacific Branch Report
 - v. Southeastern Branch Report
 - vi. Southwestern Branch Report
 - vii. MUVE Report
 - viii. P-IE Report
 - ix. PBT Report
 - x. SysEB Report
 - b. Committee Reports
 - i. Awards and Honors Committee Report
 - ii. Common Names Committee Report
 - iii. Education and Outreach Committee Report
 - iv. Membership Committee Report
 - v. 2013 Program Committee Co-Chairs' Report
 - vi. 2014 Program Committee Co-Chairs' Report
 - vii. Publications Council Report
 - viii. Student Affairs Committee Report

- ix. Student Transition and Early Professionals Committee Report
- x. 2015 World of Insects Calendar Report
- xi. YouTube Committee Report
- c. Motions
 - i. Common Names Procedural Change: Change wording to Rule 4 of the *Rules and Guidelines for Proposing a Common Name*, allowing greater latitude in the use of hyphenation when constructing common names.
 - ii. Honorary Member Committee Report and Agenda Brief: Motion nominating Dr. Frederick P. Baxendale for consideration as an Honorary Member.
 - iii. New AMT Editor-in-Chief: Motion appointing Dr. Eric Natwick as Editor-in-Chief of *Arthropod Management Tests*.

12. **Child Care Grants Proposal** – General discussion ensued about this proposed program to provide small grants to help support Annual Meeting attendance for members with young children. There was strong support for this program and the staff indicated that they would come back to leadership for more resources if the initial budget was exhausted. The motion to create the program then passed.

13. **Common Names Rule Motion** – John Oswald, liaison to the Common Names Committee, presented an additional rule change request on behalf of the committee. Oswald moved to change Rule 6 to allow possessive names. After a second and brief discussion, the motion passed.

14. **Common Names Approval** – The proposed Indian meal moth name was discussed. A motion was made to approve all other submitted names and ask the committee to consider feedback about the proposed Indian meal moth name before resubmitting to the Governing Board. The following common names were then approved when the motion passed:

Common Name	Scientific Name	Order	Family
Gambel oak borer	<i>Agilus quercicola</i> Fisher	Coleoptera	Buprestidae
Johnson's green lacewing	<i>Chrysoperla johnsoni</i> Henry, Wells and Papedis	Neuroptera	Chrysopidae
pantropical huntsman spider*	<i>Heteropoda venatoria</i>	Araneae	Sparassidae
red-faced banana spider	<i>Cupiennius chiapanensis</i> Medina	Araneae	Ctenidae
red-legged banana spider	<i>Cupiennius coccineus</i> F. O. Pickard-Cambridge	Araneae	Ctenidae
spotted-legged banana spider	<i>Cupiennius getazi</i> Simon	Araneae	Ctenidae
Virginia creeper leafhopper*	<i>Erythroneura ziczac</i>	Hemiptera	Cicadellidae
Virginia creeper sphinx moth*	<i>Darapsa myron</i>	Lepidoptera	Sphingidae

* Proposal involved modification of an extant common name.

15. **ICE 2016 Organizing Committee Report** – Co-chairs Walter Leal and Alvin Simmons provided a report on activities of the Organizing Committee planning the 2016 International Congress of Entomology. Over 140 people are involved in the Organizing Committee from across the world. The co-chairs and staff are promoting the meeting heavily via marketing and communications as well as international travel to conduct outreach and present at key meetings. There will be a lunch and learn program at

Entomology 2014 as well. They reviewed the structure of the ICE program and how ESA business and other events will be scheduled during the Congress. Finally, the co-chairs presented a planned program enhancement fund budget for the ICE. A motion to approve the plan passed.

16. **STEP Committee Report** – Debi Sutton, Director of Membership and Marketing, presented the report from the STEP committee along with related motions. General discussion ensued about the STEP Committee request for \$50,000 to support student travel for ICE in 2016. This motion was sent back to the committee to clarify that the funds would only be available for those outside the continental United States. Motions to support STEP Committee participation in the 2015 Summer Meeting and for webinar development both passed.
17. **Grand Challenges Report** – Gammel provide a report on activities of the Presidential Committee on Grand Challenges. The committee plans to submit a draft agenda of challenges for the Society to consider in November.
18. **2015 Annual Meeting** – Vice President Phil Mulder discussed plans for the 2015 Annual Meeting that will be co-located with ACSESS in Minneapolis, MN. While the meetings will primarily run in parallel there will be some joint plenary sessions and symposia, along with a combined exhibit hall and sponsorship program.
19. **International Activities Beyond ICE** – Gammel gave a presentation on ideas for sustaining global outreach and collaboration in the years beyond the International Congress of Entomology in 2016. The grand challenge initiative this year may provide a valuable platform for global collaboration and activities in future years. Gammel will continue to explore these options along with ESA's leadership with a goal of formalizing plans by the time of ICE.
20. **Book Proposal on Wood-boring Insects** – Lisa Junker, ESA Director of Publications and Communications, briefed the Governing Board on a book proposal for a guide to wood-boring insects of the East Coast of the United States. The Society no longer has a book committee, so this proposal came directly to the Governing Board. After general discussion, the Governing Board asked Junker to get input from relevant Branches and Sections to provide independent reviews of the proposal.
21. **Publication Transition Update** – Junker provided an update on transition progress with Oxford University Press and the acquisition of the *Journal of Insect Science* (JIS). Good progress is being made on all fronts and the backlog of JIS articles will be resolved this year.
22. **Review of Strategy Day Discussion** – Zalom and Gammel reviewed highlights of discussions from the strategy day event just prior to the Governing Board meeting. The key themes to emerge from the day include a refocusing of Annals of the ESA and a commitment to speed and quality in all publications.

23. **Executive Session** – The Governing Board entered executive session at 3:26 p.m. to consider nominations for ESA Fellow. Executive session ended at 4:30 p.m.
24. **Fellows** – The Governing Board approved the following for Fellow of the Entomological Society of America: Nilsa A. Bosque-Pérez, Gary W. Felton, Murray B. Isman, Phillip G. Lawyer, Tong-Xian Liu, Nancy A. Moran, Subba Reddy Palli, Hari C. Sharma, Myron P. Zalucki, Kun Yan Zhu.
25. **Adjourn for the Day** – The meeting adjourned for the day at 4:35 p.m.
26. **Reconvene** – The meeting reconvened at 8:24 a.m. on Friday, June 27, 2014.
27. **Fellows Review** – Zalom briefly discussed the Fellows that were selected by the Governing Board, pointing out what an outstanding and diverse group of scientists that they represent. He thanked the Fellows Review Committee for their excellent work in reviewing the nominations.
28. **Science Policy Update** – Past President Robert Wiedenmann, serving as the chair of the Science Policy Capability Committee, reviewed science policy activities to date this year.
- a. Lewis Burke Associates continues to represent ESA in DC, conducting outreach with Congressional staff and meeting with various coalitions in which the Society participates.
 - b. The Science Policy Capability Committee is developing focus areas for future policy statements, including invasive insect species, pollinator safety, and insect-borne diseases.
 - c. Developed a pollinator fact sheet to help educate Congressional staff and others on the current state of research and science on colony collapse disorder and pollinator safety in general.
 - d. Science Policy Fellows program is under development. A point was made to make sure that current employment was not a requirement to participate since that might eliminate some early career candidates that are between positions.
29. **Entomological Foundation** – Gammel reviewed a proposal to explore bringing ESA and the Foundation closer together, with ESA providing management services to the Foundation and the Foundation becoming part of ESA's overall governance structure. A motion authorizing the Executive Director to formally explore this option passed.
30. **Elections Discussion** – Zalom brought a question to the Governing Board from a past president on the issue of not publishing or communicating Branch and Section endorsements of candidates for national office via the ballot or other national-level communications. Brief discussion ensued without motions.
31. **Recognition for Committee Service** – Zalom reviewed a question from a past president about how the Society is recognizing committee service. After general discussion, staff indicated they would assess current practice and come back to the Governing Board at a future meeting with recommended changes or enhancements for volunteer service

recognition.

32. **2016 Program Committee** – A brief discussion was held about appointment of co-chairs for the 2016 Program Committee and how they will have a special role given the International Congress of Entomology that year. They will also be critical to continuity of knowledge for the Program Committee, especially in 2017.
33. **Adjournment** – There being no further business, the meeting was adjourned at 4:07 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'C. D. Gammel', written in a cursive style.

C. David Gammel, CAE
Executive Director