

ENTOMOLOGICAL SOCIETY OF AMERICA

Governing Board Meeting Minutes November 10 - 14, 2012 Knoxville, TN

PARTICIPANTS

Grayson Brown, President
Robert Wiedenmann, Vice President
Frank Zalom, Vice President-Elect
Ernest Delfosse, Past-President
Ricardo Bessin, Treasurer
Douglas Pfeiffer, Eastern Branch Representative
Robert Peterson, Plant-Insect Ecosystems Section Representative
Carol Anelli, Physiology, Biochemistry and Toxicology Section Representative
Roger Moon, Medical, Urban and Veterinary Entomology Section Representative (in lieu of Tim Lysyk)
John Obrycki, North Central Branch Representative
Nancy Hinkle, Southeastern Branch Representative
Bart Drees, Southwestern Branch Representative
John Oswald, Systematics, Evolution and Biodiversity Section Representative
Wendy Johnson, Student Representative
Charles Vincent, International Branch Representative
Michael Parrella, Pacific Branch Representative

GUESTS:

Walter Leal, Co-chair, Organizing Committee for ICE 2016 Bid
Alvin Simmons, Co-chair, Organizing Committee for ICE 2016 Bid
Mike Jackson, Co-chair, 2012 Annual Meeting Program Committee

Staff:

C. David Gammel, Executive Director
Neil Willoughby, Director of Finance
Debi Sutton, Director of Membership and Marketing
Rosina Romano, Director of Meetings
Alan Kahan, Director of Publications and Communication
Chris Stelzig, Director of Certification and Data Management

1. **Call to Order** -- The meeting was called to order at 8:00 a.m. by President Grayson Brown, who welcomed participants. Brown introduced Roger Moon, who joined the meeting as a temporary voting representative from MUVE due to the absence of Tim Lysyk.
2. **Approve September Minutes** - The September meeting minutes of the ESA Governing Board were approved unanimously without discussion.

3. **Ratification of Executive Committee Minutes** – Minutes of Executive Committee meetings held since September were ratified unanimously without discussion.
4. **Branch and Section Reports** – Submitted Branch and Section reports were unanimously accepted without discussion.
 - a. Eastern Branch
 - b. International Branch
 - c. North Central Branch
 - d. Pacific Branch
 - e. Southeastern Branch (not submitted)
 - f. Southwestern Branch
 - g. MUVE Section
 - h. PBT Section
 - i. P-IE Section
 - j. SysEB Section
5. **Committee Reports** – Submitted committee reports included in the consent agenda were accepted unanimously without discussion. The committee reports were:
 - a. 2012 World of Insects Calendar Committee Report
 - b. Awards and Honors Committee Report
 - c. International Affairs Committee Report
 - d. Education and Outreach Committee Report
 - e. Student Affairs Committee Report
 - f. Membership Committee Report
 - g. Branch Pass Through Awards Report
 - h. YouTube Committee Report
 - i. Common Names Committee Report
 - j. Publications Council (not submitted)
 - k. Ethics Committee (not submitted)
6. **Committee Motions** – The following motions submitted by committees were approved unanimously via consent agenda without discussion:

Motion: Approve the following individuals for ESA Emeritus membership status.

Motion: Continue to support the ESA Career Center program in the interest of promoting the science of entomology, and to periodically evaluate how the program is succeeding and helping ESA achieve its mission.

7. **President's Report** – Brown provided a verbal report on activities and achievements of the Society over the past year. Brown indicated that the Society remains financially very healthy while continuing to invest in the future of the organization guided by ESA's strategic principles. Brown highlighted the following achievements:
- a. **Branch Meetings** – The Branches all had excellent meetings with very strong attendance across the board. The International Branch had its first meeting outside the United States during the ICE 2012 in Daegu, South Korea. Support from Headquarters staff for Branch meetings this year was appreciated greatly by all Branches that wished to take advantage of the support.
 - b. **International Congress of Entomology 2016** – ESA won its bid to host ICE 2016 in Orlando Florida. This was a major multi-year effort with substantial support from members and staff, and will have a tremendous positive impact on ESA and its role in the world.
 - c. **International Membership Pilot Programs** – ESA is moving forward with pilot programs to encourage student membership in ESA from outside the U.S. as well as members in developing countries. The Korean Society of Applied Entomology is the first organization to officially sign an agreement with ESA for encouraging non-U.S. students to join ESA.
 - d. **International Outreach** – Brown reported that sending ESA officers to attend major entomological meetings outside the U.S. has made a substantial impact in our relationships around the world and is laying the groundwork for future collaboration. Brown indicated that this important activity should be sustained by future officers of the Society. Additionally, the International Branch had its first President from outside North America, Christian Borgemeister, helping to make this chapter of the organization truly global in nature.
 - e. **Entomological Society Presidents Meeting** – ESA and the Entomological Society of Brazil jointly hosted a meeting of entomological society presidents at ICE 2012 in Daegu, South Korea. Brown recommended continuing to convene this group when possible as it is an important vehicle for international collaboration.
 - f. **Awards Review and Science Policy Committees** – Brown reviewed the recent formation of an Presidential Awards Review Committee and a Science Policy Committee as part of continuing to pursue ESA's strategic priorities.
 - g. **Headquarters Office Move** – Brown cited Governing Board approval of the move of ESA's headquarters to improved space as a change that will help position the Society's operations for the decade to come.

In closing, Brown noted that members of ESA are beginning to view our Society as one with a substantial role in the global scientific community.

8. **Executive Director's Report** – Executive Director David Gammel briefed the Governing Board on the Society's operations and performance over the past year. Gammel reviewed recent changes in staff and how that relates to ESA's evolving operations. Gammel also provided financial projections showing estimates for expenses and revenues over the next five years. The projections indicate that ESA will likely move back into a surplus revenue situation in 2015 and will emerge after the ICE year in 2016 with recharged reserves and positioned at a new equilibrium point, supporting new programs with a balanced budget producing modest surplus revenue.
9. **Core Principles** – Vice President Elect Frank Zalom briefed the Governing Board on a draft set of core principles for the Society that are intended to help guide decision making on new initiatives and partnerships. During general discussion it was noted that the principles were very similar to ESA's Ethics Statement although intended for the organization rather than individuals. It was agreed to refer the document to the Committee on Ethics and Rules for review and comment.
10. **Vice President's Report on 2013 Priorities** – Vice President Rob Wiedenmann briefed the Governing on his major goals for 2013. The goals are:
 - a. Keep entomology a robust science;
 - b. Develop new leaders;
 - c. Increase the impact of entomology and ESA;
 - d. Strengthen connections among members;
 - e. Form new partnerships;
 - f. Develop and sustain key partnerships;
 - g. Establish ESA members in key positions outside the Society.
11. **Science Policy Discussion** – Brown and Wiedenmann discussed a newly formed Presidential Committee on Science Policy that will be chaired by Bob Peterson. The purpose of the committee is to develop a science policy agenda and advise on outreach and education efforts related to legislators, regulators, and other key stakeholders. This committee is a core effort for pursuing ESA's strategic principle of increasing the influence of entomology and ESA. Wiedenmann noted this is the beginning of a long term effort rather than a one-off project.
12. **Finance Report** – Treasurer Ric Bessin report on the financial performance of the Society, which is doing very well compared to the approved budget for 2012. Revenue is higher and expenses are lower than planned to date and the Knoxville meeting underway is likely to perform very well financially.
13. **Investment Report** – Neil Willoughby, ESA's Director of Finance, reported that ESA's investments are performing very well, showing a gain of over \$500,000 as of the end of September. If this gain holds through the end of the year, ESA will show a net increase in total assets for 2012.
14. **Finance Committee Report** – Bessin reviewed the budget recommendations from the Finance Committee with the Governing Board. Bessin noted that the Committee

supports all of ESA's goals but did recommend reducing expenses overall from the proposed 2013 budget. General discussion ensued.

15. **Break** – A break was held from 10:40 to 11:00 a.m.
16. **Proposed 2013 Budget** – Bessin reviewed the proposed budget with the Governing Board, highlighting areas with substantial changes from the prior year or were identified by the Finance Committee as areas for potential adjustment. General discussion of the proposed budget and ESA's priorities and goals ensued.

After a brief break the following motions were made:

John Oswald moved to reduce the Science Policy budget line by \$50,000. Second by Nancy Hinkle. After general discussion, a friendly amendment was accepted to change the motion to require Governing Board approval before spending more than \$40,000 in the Science Policy budget line. After further discussion, the amended motion passed with two abstentions.

Motion: Require Governing Board approval to spend funds over \$40,000 in the Science Policy budget line item in 2013.

Yea: 14; Nay 0; Abstain 2. Motion carries.

Roger Moon moved to reduce the proposed 2013 budget deficit by \$200,000. Second by Nancy Hinkle. After general discussion the motion failed.

Motion: Reduce the proposed 2013 budget deficit by \$200,000.

Yea: 2; Nay 13; Abstain 1. Motion fails.

Wiedenmann, Bessin, Gammel, and Willoughby agreed to develop budget adjustments to propose to the Governing Board at the closing meeting based on feedback heard during the discussion.

17. **Austin Update** – Gammel provided an update on a logistical issue related to the Annual Meeting in 2013 that might necessitate a shift in dates. No resolution has been achieved yet but a final decision will be made before the end of the year.
18. **Journal Vendor RFP Update** – Alan Kahan, Director of Communications and Publications, reviewed the current status of rebidding vendor contracts for supporting the submission, review, copy editing, composition, and printing of ESA's journals. Kahan will brief all editorial committees and board about the project as well.

19. **International Membership Proposal** – A proposal from the International Branch for ESA to offer discounted membership dues to individuals in lower and lower-middle income countries, as defined by the World Bank, was reviewed by the Governing Board. After general discussion, including that a pilot project for that same idea is currently starting with Indonesia, the proposal was tabled for future consideration after the two year trail ends.
20. **Executive Session** – The Governing Board entered executive session to discuss the 2013 staff compensation plan and the performance review of the Executive Director.
21. **Break** – After leaving executive session the ESA Governing Board meeting temporarily adjourned, to resume at 8 a.m. on Wednesday, November 14.
22. **Reconvene** – The ESA Governing Board meeting reconvened at 8:04 a.m. on Wednesday, November 14, 2012.
23. **ICE Organizing Committee** – Alvin Simmons and Walter Leal, co-chairs of the ESA ICE 2016 Bid Committee, reviewed a proposal to form a special committee of the Governing Board to organize the 2016 International Congress of Entomology. The motion to form the committee with a term to end at the 2017 Summer Governing Board meeting was unanimously approved.

Motion: Appoint an ESA Special Committee to be named the “International Congress of Entomology Organizing Committee” to be co-chaired by Walter Leal and Alvin Simmons.

Yea: 16; Nay 0; Abstain 0. Motion carries.

Brown thanked Leal and Simmons for all of their work and success in winning the bid for ESA to host the Congress.

24. **Report from the 2012 Annual Meeting Program Committee** – Mike Jackson, Program Committee Co-chair, provided a verbal report from the Program Committee. The meeting has been a great success and Mike thanked the Governing Board and Brown for their support. Jackson indicated that the written follow-up report would provide some specific recommendations for future meetings. Jackson said that we need to figure out what went right with this meeting so the success can be built upon in the future. Brown thanked Jackson, Co-chair Jerome Grant, and the Committee for their outstanding work.
25. **Investment Advisor Report** – Willoughby reviewed a report from ESA’s investment advisor. The report was unanimously accepted without discussion.
26. **2013 Budget Approval** – Bessin reviewed recommended changes developed during the meeting break by Wiedenmann, Bessin, Gammel and Willoughby. The changes would trim the proposed budget expenses by approximately \$121,000. Brown presented this as

a friendly amendment to the original motion from the Finance Committee on the 2013 budget. General discussion ensued.

At this point a motion was made by Wendy Johnson to create a Students and Young Professionals Committee, amending the 2013 budget to provide \$15,000 funding for committee activities. Second by Del Delfosse. After general discussion the motion passed.

Motion: Create a Students and Young Professionals Committee with \$15,000 funding in the 2013 budget.

Yea: 14; Nay 2; Abstain 0. Motion carries.

A friendly motion to amend the budget by reducing funding for the Students and Young Professionals Committee to \$10,000 and increasing the Science Policy budget by \$20,000 was made by Bessin and seconded by Carol Anelli. The amendment carried.

Brown called the question and the motion to approve the amended budget passed.

Motion: Approve the 2013 budget as amended.

Yea: 15; Nay 1; Abstain 0. Motion carries.

Bessin moved to rescind the requirement for Governing Board approval to spend over \$40,000 in the Science Policy budget. Second by Bart Drees. Motion carries.

Motion: Rescind restriction on spending more than \$40,000 in the Science Policy 2013 budget line item without Governing Board approval.

Yea: 13; Nay 2; Abstain 1. Motion carries.

27. **Outgoing Governing Board Members** – Brown thanked the following outgoing 2012 Governing Board members for their service to the Society: Bart Drees; Charles Vincent; Wendy Johnson; Bob Peterson; and Del Delfosse.
28. **Adjournment**. There being no further business, the last meeting of the 2012 ESA Governing Board was adjourned at 9:10 a.m.
29. **Convene and Welcome to 2013 Governing Board** – Past President Brown introduced President Wiedenmann, who convened the first meeting of the 2013 ESA Governing Board. Wiedenmann then welcomed the following new members of the Governing Board: Phil Mulder; David Ragsdale; Livy Williams (in absentia); Stormy Sparks; and

Travis Prochaska.

30. **Election of Ad Hoc Executive Committee Members** – The Governing Board elected Carol Anelli and John Obrycki as the Ad Hoc members of the Executive Committee.
31. **Jefferson Fellowship Nomination** – John Obrycki moved that ESA support the nomination of Grayson Brown for the Jefferson Fellowship program. The motion received a second and after general discussion was unanimously approved.
32. **Reserve Policy** – After general discussion about the Finance Committee recommendation to establish a minimum level of reserves to be maintained, a motion was unanimously approved for staff to work with the Treasurer to develop a proposal for consideration at the Summer GB meeting.
33. **Endowment Research** – Oswald made a motion to charge staff with researching how endowment funds could best be managed as program of the Society. After a second and general discussion, this was unanimously approved.
34. **Recordings at Annual Meeting** – Michael Parella shared an issue discussed by the Committee on Ethics and Rules about attendees taking pictures of slides and/or posters without permission. Brown pointed out that a policy on this had already been developed and is published in the program each year. Parrella also recommended that the Ethics and Rules Committee be fully appointed and receive a specific charge from the President for new business and a review of the proposed ESA core principles.
35. **Timing of Poster Removal** – Bessin pointed out some issues related to the timing of removing posters from the exhibit hall during the meeting. This will be considered by the Program Committee.
36. **Recognition of Past President Grayson Brown** – President Wiedenmann thanked Past President Grayson Brown for his leadership and service over the past year, which resulted in ESA being awarded the right to host the 2016 International Congress of Entomology, among other notable achievements. Brown was acknowledged with a standing ovation by the Governing Board and staff.
37. **Adjournment** – There being no further business, the meeting adjourned at 10:15 a.m. without objection.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "C. David Gammel". The signature is fluid and cursive, with a large, stylized initial "C" and a long, sweeping tail.

C. David Gammel, CAE

Executive Director