

ENTOMOLOGICAL SOCIETY OF AMERICA

Governing Board Meeting

Minutes

June 14, 2011

Atlantis Hotel

Reno, Nevada

PARTICIPANTS

Ernest Delfosse, President

Grayson Brown, Vice President

Robert Wiedenmann, Vice President-Elect

David Hogg, Past President

Ricardo Bessin, Treasurer

Douglas Pfeiffer, Eastern Branch Representative

Bart Drees, Southwestern Branch Representative

John Heraty, Systematics, Evolution and Biodiversity Section Representative

Robert Peterson, Plant-Insect Ecosystems Section Representative

Melody Keena, Physiology, Biochemistry, and Toxicology Section Representative

Tim Lysyk, Medical, Urban and Veterinary Entomology Section Representative

Michael Parrella, Pacific Branch Representative

Susan Weller, North Central Branch Representative

Nancy Hinkle, Southeastern Branch Representative

Wendy Johnson, President's Student Representative

Myron Zalucki, International Branch Representative

Staff:

David Gammel, Executive Director

Alan Kahan, Director of Publications and Communications

Neil Willoughby, Director of Finance

Debi Sutton, Director of Membership and Marketing

Guest

Jesus Esquivel

Tuesday, June 14, 2011

1. **Call to Order --** The meeting was called to order at 8:17 am by President Ernest Delfosse, who welcomed participants and called for self- introductions.
2. **Review of Agenda –** The agenda was reviewed by Delfosse, making the point that accepting the agenda did not preclude removing items from the Consent Agenda for discussion and individual votes. The agenda was approved without further discussion.

Motion: Move to accept the agenda. Seconded.

Yes 16 No 0 Abstain 0

Motion carries.

3. **Consent Agenda** – Delfosse reviewed the Consent Agenda with the Governing Board and explained that passing the Consent Agenda would accept all reports and approve all motions contained therein. He also explained that any member of the Governing Board could request any

item of the consent agenda to be removed for individual consideration. The Consent Agenda contained the following items:

Reports (Containing No Motions)

1. Eastern Branch Report
2. International Branch Report
3. North Central Branch Report
4. Pacific Branch Report
5. Southeastern Branch Report
6. Southwestern Branch Report
7. Medical, Urban and Veterinary Entomology Section Report
8. Physiology, Biochemistry, and Toxicology Section Report
9. Plant-Insect Ecosystems Section Report
10. Systematics, Evolution, and Biodiversity Section Report
11. Common Names Report
12. ESA Foundation Report
13. Ethics Committee (No report.)
14. Annual Meeting Report
15. Membership Committee Report
16. Publications Report
17. Awards/Honors Report
18. Publications Council Report
19. International Affairs Committee Report

Agenda Briefs and Other Motions

1. Ratify Cybermotions
2. Honorary Membership Report/Approval
3. Student Affairs Committee Report and Motions
4. President's Circle Proposal
5. Webinar Proposal
6. Common Names Approval

Discussion ensued about what should or should not be included in the Consent Agenda. Members expressed the desire to make sure that the Governing Board was providing appropriate attention to the submitted reports from ESA Branches, Sections, and Committees.

The following items were removed from the Consent Agenda at the request of Governing Board members:

Reports

11. Common Names Report
16. Publications Report

Agenda Briefs and Other Motions

2. Honorary Membership Report/Approval
3. Student Affairs Committee Report and Motions

The amended Consent Agenda was then accepted without further discussion.

Motion: Move to accept the amended Consent Agenda. Seconded.

Yes 16 No 0 Abstain 0

Motion carries.

The following Cybermotion votes were ratified via the approved Consent Agenda:

Ratification of Cybermotions – The following cybermotions were conducted since the last meeting of the ESA Governing Board and ESA Certification Governing Board.

Cybermotion: Approve the ESA Governing Board meeting Minutes from 18 April 2011.

Yes- 15; No – 1; Abstain- 0; Not Voting-0; Motion passes

Cybermotion: Approve the ESA Certification Corporation Governing Board meeting minutes from 18 April 2011.

Yes- 15; No – 1; Abstain- 0; Not Voting- 0; Motion passes

The following motions were passed via the approved Consent Agenda:

Agenda Brief 4: To accept the following proposal as policy for ESA President's Circle memberships beginning January 1, 2012.

Agenda Brief 5: ESA should analyze the cost structure and pursue the development of a webinar program to teach students and early professionals career development skills.

4. **Common Names Report** – Susan Weller led discussion of the Common Names Committee Report. Weller pointed out that the report referenced a proposal to print a new hard copy common names publication for the 2011 Annual Meeting. Alan Kahan reported that the proposal was not yet ready for Governing Board consideration and will be forthcoming this Summer. General discussion then ensued on how the Common Names Committee conducts comment periods on proposed names.

A question arose about the “Swallow Bug” common name for *Oeciacus vicarius* Horvath. Gammel made a point of order that all the proposed names had already been approved via the Consent Agenda-Agenda Brief 6. A motion was then made to remove the “Swallow Bug” common name from the approved list and ask the Common Names Committee to give it further consideration.

Motion: Move to remove the “Swallow Bug” common name from the approved common name list and ask the Common Names Committee to reconsider that name. Seconded.

Yes 16 No 0 Abstain 0

Motion carries.

It was then moved to approve the Common Names Committee Report, which passed unanimously without further discussion.

Motion: Move to approve the Common Names Committee Report. Seconded.

Yes 16 No 0 Abstain 0

Motion carries.

5. **Publications Report** – Discussion was held upon the planned changes in paper for American Entomologist magazine in response to a charge to reduce costs for this publication. The report was seconded and approved without objection.
6. **Honorary Membership Report** – Dave Hogg reviewed the nominees for honorary membership in ESA. The proposed honorary members are: Marvin K. Harris; Gail E. Kampmeier; Kevin L. Steffey; and Michael L. Williams. There was brief discussion on how to ensure that deceased honorary members are noted and not counted for purposes of the cap on total honorary members. Approval for a vote of the membership on the nominees was seconded and approved without objection.

Motion: Move to permit a membership vote to elect the four candidates as Honorary Members of the ESA. Seconded.

Yes 16 No 0 Abstain 0
Motion carries.

7. **Student Affairs Committee Report** – A discussion was held about the SAC’s proposed awards program for the student debates, which would introduce an audience choice award component to the competition. The Governing Board expressed their great appreciation for the work of the Committee on the proposal and support the concept but have committed it back to the Committee for strengthening of the proposal by incorporating a judging panel. It was also suggested that the Committee consult with the student awards chairs for the Annual Meeting. The motion was passed unanimously.

Motion: Move to ask the Student Affairs Committee to look at developing a debate award for the best debate team incorporating a panel of judges and resubmit a proposal to the Governing Board for consideration during the next conference call. Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

8. **Recess** – the meeting recessed at 9:29 a.m. and reconvened at 9:43 a.m.
9. **President’s Report** – Delfosse combined the executive committee report and his own report to the Governing Board. Delfosse briefed the Governing Board about activities related to bringing ESA’s new Executive Director onboard in February as well as his presentation and discussions at ESA’s Branch Meetings in March. He reviewed current progress on the Annual Meeting and the symposia that have been selected to date. Delfosse then reviewed several actions ESA has taken to provide information and insight into a variety of issues in the public policy arena, educating decision makers in various roles about the science behind the issues they are considering.

There was also general discussion about the timing of deadlines and planning meetings for the Annual Meeting and the impact this can have on members who are in the process of beginning their summer field research.

The report was accepted unanimously.

10. **Executive Director’s Report** – Gammel gave his report to the Governing Board, reviewing his activities since joining the staff on February 1, 2011. He thanked Ann Kenworthy for her exemplary work as the interim Executive Director, reviewed his travel and meetings with Branch leadership at their conferences, and how he served as ESA’s representative to the Korean Society of Applied Entomologists at their 50th Anniversary meeting in South Korea. Gammel also reviewed the strategic opportunities and risks that he sees facing ESA and how these factors might impact operations and strategy over the next several years. The report was accepted unanimously.

11. **Audit Committee Report, Financial Committee Report, Investment Report**

Vice President-Elect Rob Wiedenmann reviewed the 2010 audit with the Governing Board, reporting that the auditors provided an unqualified opinion in their review, meaning the Society’s books are in very good shape.

Treasurer Ric Bessin reviewed the Financial Committee Report, indicating the Society continues to be financially healthy and even had a small operating budget surplus in 2010 despite an anticipated deficit due to expenses from the Executive Director transition and management services. Expenses and revenue for 2011 are largely on track, although expenses in some categories are likely to be somewhat higher than budgeted this year due to strategic priorities and other changes.

Neil Willoughby, Director of Finance, reviewed the investment report for ESA, indicating that the Society's reserves grew substantially in 2010 as the broader stock market performed well in that time frame. He reported no significant changes to ESA's investment mix and approach with reserve funds.

There was a motion to accept all three reports, which passed unanimously.

Motion: Move to accept the Audit Committee Report, Financial Committee Report, and Investment Report. Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

12. **2012 Periodical Subscription Fees, Page Charges, and Open Access Fees** – Kahan briefed the Governing Board on recommended changes to fees for periodical subscriptions, author page charges, and open access fees. General discussion ensued about the fees and how they fit into ESA's larger financial picture and strategy. It was then moved to approve the changes as recommended, which passed unanimously.

Motion: Move to approve the following subscription prices for 2012, which represent about a 5% increase. Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

Motion: Move to reduce ESA member page charge rates to \$32 per page and to keep the nonmember rate at \$81 per page. Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

13. **Recess** – The meeting recessed at 11:30 a.m. and reconvened at 11:40 a.m.

14. **Linnaean Games Proposal** – Jesus Esquivel presented by Skype to the Governing Board his proposal to increase financial support for Linnaean Team travel to ESA Branch and Annual Meetings. General discussion ensued about the proposal and its merits. It was moved to commit the proposal to the Student and Young Professionals Awards Committee for further consideration, which passed.

Motion: Move to commit the proposal to the Student and Young Professionals Awards Committee to make a recommendation to the Governing Board by August 15, considering debate team travel as well. Seconded.
Yes 15 No 1 Abstain 0
Motion carries.

15. **Recess** – The meeting recessed at 12:19 p.m. and reconvened at 1 p.m.

16. **Dues Increase Proposal** – Ric Bessin led discussion of the Finance Committee recommendation to increase dues by 3% each year in 2012 and 2013. General discussion ensued, including the CPI limitation that ESA Bylaws impose on the amount that dues can be increased each year by the Governing Board. It was moved and seconded to increase dues in 2012 by the maximum allowed by the bylaws, which is 1.6%. The motion passed.

Motion: Move to increase dues for 2012 by 1.6%. Seconded.
Yes 13 No 3 Abstain 0
Motion carries.

17. **Staffing Budget Increase Proposal** – Gammel briefed the Governing Board on his proposal to increase the staff budget to allow for additional administrative support and how this would position

the staff to more fully support the initiatives of the Society. General discussion of the merits of this proposal ensued. It was moved and seconded to approve the proposal, which then passed unanimously.

Motion: Move to approve one additional staff position to be defined and hired by the Executive Director. Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

18. **Proposed Joint 2016 International Congress of Entomology and ESA Annual Meeting** – Gammel briefed the Governing Board on the proposal to bid to host the 2016 International Congress of Entomology in conjunction with the ESA Annual Meeting in that year. After general discussion about the importance of the Congress and ESA's commitment to international partnership the proposal was approved unanimously.

Motion: Move to approve proposal of a joint 2106 Annual Meeting and 2016 International Congress of Entomology. Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

19. **Multi-Branch Membership Proposal** – Doug Pfeiffer led discussion of a proposed bylaw change that would allow ESA members to join more than one Branch. After general discussion, the proposal bylaw language was amended to enable members to pick any Branch as their home Branch as well as additional Branches. The amended language for the bylaws change was as follows:

Section 5. Branch Membership. The default membership of a Branch shall be those members of The Society whose membership addresses lie within the boundaries of the Branch.

However, a member of the Society may elect to choose a different Branch than the default by notice to ESA staff.

A member of the Society also may elect to become a member of additional Branches by notice to ESA staff and remittal of the appropriate fees(s) set by the Governing Board.

After being tabled briefly while the language was amended, the proposal was unanimously approved as amended. The proposed bylaws change will be placed on the July 2011 ballot for vote by the membership.

Motion: Move to edit ESA bylaws, ARTICLE VI: BRANCHES, Section 5. Branch Membership as follows: (see text above). Seconded.
Yes 16 No 0 Abstain 0
Motion carries.

Motion: Move to set the fee to join an additional ESA Branch at \$25 per Branch, per year.
Yes 16 No 0 Abstain 0
Motion carries.

20. **i5K Project** – Gammel briefed the Governing Board on the i5K project, which intends to sequence the genomes of 5,000 insect species over the next five years. General discussion ensued about the merits and value of this project. Delfosse indicated he would initiate efforts to speak with the leaders of this project in order to develop a proposal for how ESA might provide support to the effort.

21. **Students and Young Professionals Awards** – John Heraty led discussion of the current work of this committee to increase and reward participation by students and young professionals in ESA's Annual Meeting. General discussion ensued about how the program is funded and how its activities might be guided in the future to support ESA's broad strategic principles. It was then moved and seconded to approve the motions contained in the brief from the committee, which passed unanimously.

Motion: Move that the Governing Board allow the Student Young Professionals Awards Committee to develop and manage the awards for the 2011 meeting, with the total of the awards not to exceed \$20,000. Seconded.

Yes 16 No 0 Abstain 0

Motion carries.

Motion: Move that the Governing Board reinstate, for budgeting purposes, a \$40,000 allocation to the Student and Young Professionals program for consideration in the 2012 annual budget. Seconded.

Yes 16 No 0 Abstain 0

Motion carries.

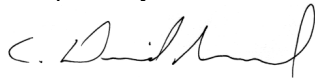
22. **National Entomology Competency Exam** – This proposal was unanimously tabled indefinitely
23. **Executive Session** – It was moved and unanimously approved to enter executive session to consider Fellows nominations. The executive session began at 2:55 p.m. and ended at 4:45 p.m.
24. **Adjournment**. There being no further business, the meeting was adjourned at 4:56 p.m.

Motion: Move to adjourn the meeting. Seconded.

Yes 15 No 0 Abstain 1

Motion carries.

Respectfully submitted,



C. David Gammel
Executive Director