

Entomological Society of America

Governing Board Conference Call Notes

April 20, 2015

Participants

Phil Mulder, President
Frank Zalom, Past President
Gary Brewer, North Central Branch Representative
Timothy Schowalter, Southeastern Branch Representative
Livy Williams, International Branch Representative
John Oswald, Systematics, Evolution & Biodiversity Representative
Mark Boetel, Treasurer
Alton Sparks, Plant-Insect Ecosystems Representative
Douglas Walsh, Pacific Branch Representative
David Ragsdale, Southwestern Branch Representative
Douglas Pfeiffer, Eastern Branch Representative
Carol Anelli, Physiology, Biochemistry & Toxicology Representative
Tamra Reall Lincoln, Student Representative to the Governing Board

Absent

May Berenbaum, Vice President
Christopher Geden, Medical, Urban & Veterinary Entomology Representative
Susan Weller, Vice President-Elect

Staff

C. David Gammel, Executive Director
Rosina Romano, Director of Meetings
Debi Sutton, Director of Membership and Marketing
Neil Willoughby, Director of Finance
Lisa Junker, Director of Publications

1. **Welcome and Agenda Review** -- President Phil Mulder convened the meeting at 2:02 p.m. The agenda was reviewed and left unchanged.
2. **November Minutes** -- The November 2014 minutes were approved with minor revisions.
3. **Ratify Executive Committee Minutes** -- A motion to ratify the meeting minutes of Executive Committee meetings held since the last Governing Board meeting passed.
4. **2015 Annual Meeting Update** -- President Mulder and Rosina Romano, Director of Meetings, provided an update on planning and activities related to the 2015 Annual Meeting. 97 symposia have been accepted for the

meeting. The paper/poster/student competition submission site opened last week with a submission deadline of June 12. We have filled 22% of the room block in Minneapolis with 600 reservations. The ESA headquarters hotel is the Hyatt Regency. Exhibits and sponsorship sales are currently at roughly 50% of targets.

5. **2016 International Congress of Entomology Update** -- Romano and Debi Sutton, Director of Marketing and Membership, provided an update on plans and activities related to the 2016 International Congress of Entomology. Around 300 symposia were submitted for ICE and the ICE Program Committee Co-chairs plan to announce the selected symposia in May. Sutton discussed a membership promotion plan under which ESA will offer non-North American attendees a one-time waived OA publication fee as an incentive for full membership. Brief discussion ensued.
6. **Honorary Member Nominations** -- A motion to approve five honorary members for consideration by the membership passed.
7. **Financial Updates** – C. David Gammel, Executive Director, and Neil Willoughby, Director of Finance, provided an update on the financial performance of the Society in 2014. Based on unaudited results, the Society had a net loss of approximately \$120,000, including investments and other income. This was \$100,000 less of a loss than the approved budget for 2014. Gammel and Willoughby also reviewed revised financial projections for the next 10 years.
8. **Publications Update** -- Lisa Junker, Director of Publications, provided an update on the transition to Oxford University Press (OUP) and other publishing activities. She discussed:
 - a. OUP Transition. The transition is going very smoothly with a lot of work from the OUP team and great dedication by ESA's editors. Submissions are holding even or up based on projections for four subscription journals. *JIPM* is flat. *JIS* submissions are up over last year, with the new submission system and Editor in Chief making a big difference. OUP has now taken over production completely and is doing well on time to publication, moving towards a goal of 4 months to publication. Editors-in-Chief will have a strategy retreat in May and will present any proposed changes for AESA at the summer meeting. Brief general discussion ensued.
 - b. 2016 Subscription Fees and Author Charges. Junker reviewed proposed prices for institutions and individuals for the ESA Journal program. A motion to approve the proposed prices passed.
9. **Least Developed Country Membership Fee Proposal** -- Sutton reviewed a proposal to offer a reduced price for full ESA membership for scientists in

least develop countries, with a membership fee equivalent to ESA's student membership. ICE 2016 is offering a discounted Developing Countries registration rate using the LDC list that OUP maintains for their journal discounts. The LDC proposal would also sunset the existing international student membership pilot that has not achieved desired goals. The motion passed.

10. **Grand Challenge Agenda for Entomology Update** -- Frank Zalom, Past President, reviewed progress to-date on this initiative. Gammel is working with consultant Ron Nicodemus on overall planning and business model development. ESA is currently developing a Board of Advisors for the initiative as well as a Steering Committee for the specific *Aedes aegypti* issue.
11. **Science Policy** - Zalom discussed the science policy capability committee's activities so far this year. Policy statements are in development, including a pollinator health statement that is almost ready for review by the Governing Board. A tick-borne disease statement is also in development and a statement on the value of collections will get underway soon. Zalom indicated that we are fine-tuning our process as we go along. Zalom also reviewed the planned agenda for ESA's first class of Science Policy Fellows when they come to Washington, DC, in May. General discussion was then held on developing written processes for the future.
12. **CSSP Meeting in May** - Mulder and Tamra Reall Lincoln, Student Representative to the Governing Board, briefly reviewed their attendance at the most recent Council of Scientific Society Presidents meeting in Washington, DC.
13. **2015 Summer Meeting** -- Mulder and Gammel reviewed travel arrangements for the Summer Meeting and discussed planned Branch and Section leader workshops to be held on Tuesday afternoon.
14. **HQ Staffing Update** -- Gammel reviewed a small restructuring of staff and how responsibilities have been re-allocated.
15. **Foundation Update** -- Zalom thanked Chris Stelzig, Director of Strategic Initiatives, for his work on the Foundation transition. Zalom reviewed bylaws changes, which are complete. He discussed transition activities and planning, including a bylaws revision that was approved. Stelzig and the Foundation Board continue to review procedures and processes, making revisions as needed. Investment and development committees will be formed this year.
16. **Emeritus Requests** -- Gammel reviewed one request for emeritus membership, which was approved.

17. **Adjournment** -- There being no further business, the meeting adjourned at 3:48 p.m.